



GWINNETT PLACE CID

A Place for All

www.gwinnettplacecid.com

\$15.9 BILLION IN ANNUAL ECONOMIC IMPACT

The Gwinnett Place Community Improvement District (CID) is a self-taxing district that leverages additional property tax revenues to **accelerate infrastructure improvements, enhance public safety and drive economic development**. The CID is at the forefront of advancing mobility, quality of life and strategic growth initiatives that benefit commercial property owners, businesses, employees and visitors throughout Gwinnett's central business district.

Through strong partnerships with Gwinnett County government, the State of Georgia, the Gwinnett Chamber of Commerce, Partnership Gwinnett and other key stakeholders, **the CID has established a proven track record of delivering impactful improvements that are reshaping and revitalizing Gwinnett Place.**



TRANSPORTATION INVESTMENTS

- Gwinnett Place CID drives millions in transportation investments
- The CID has played a leading role in advancing and accelerating transformative transportation projects that enhance mobility, safety and connectivity throughout the greater Gwinnett Place area.

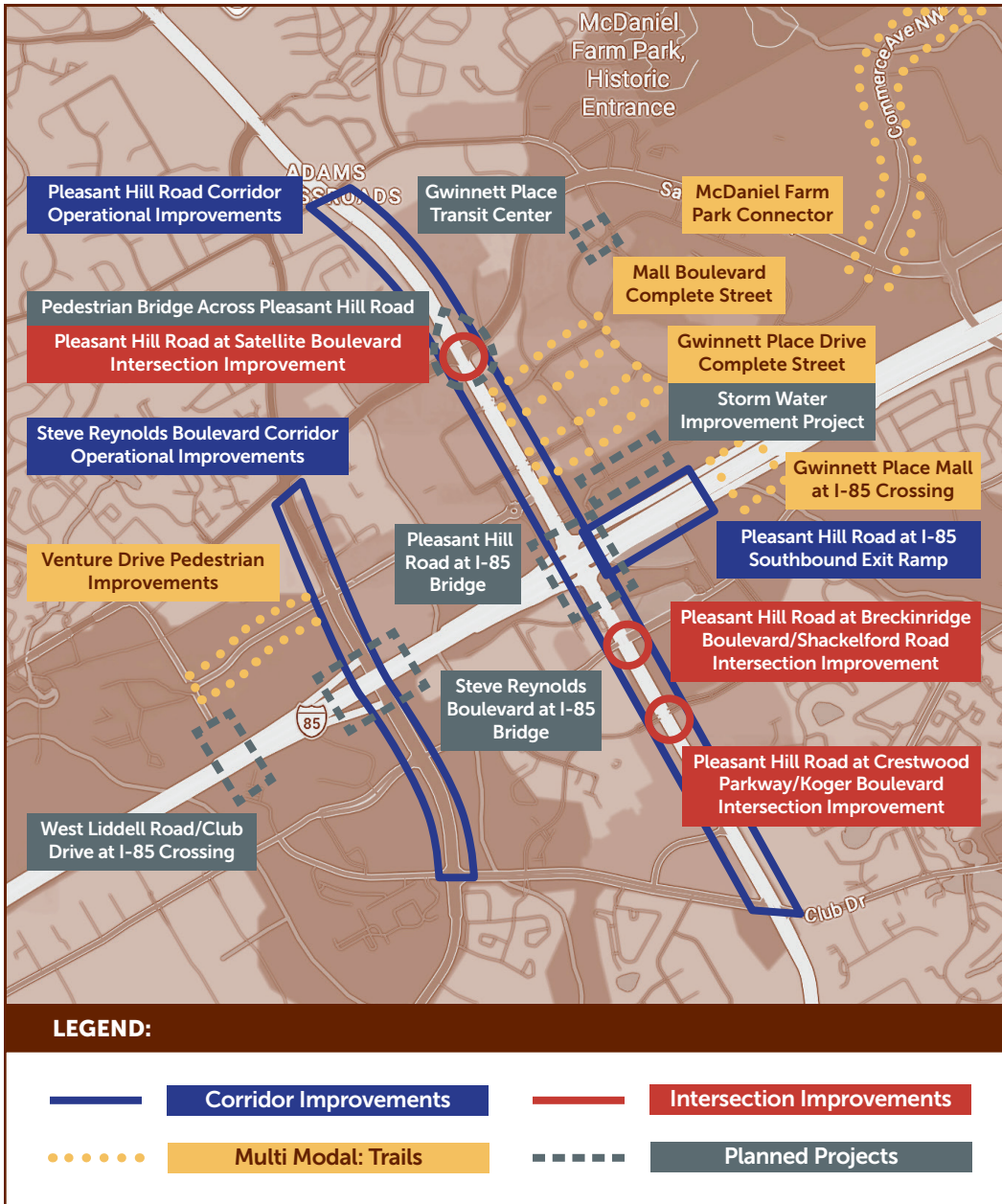
Key improvements include:

- I-85 at Pleasant Hill Road Diverging Diamond Interchange
- Intersection Improvement Projects:
 - Venture Drive / Day Drive Roundabout
 - Gwinnett Place Drive / Pleasant Hill Road
 - Pleasant Hill Road / Koger Boulevard / Crestwood Parkway
 - Venture Drive / Steve Reynolds Boulevard
 - Pleasant Hill Road / Club Drive
 - Market Street / Mall Boulevard
 - Pleasant Hill Road / Breckinridge Boulevard
 - Pleasant Hill Road / Sweetwater Road
 - Old Norcross Road / Breckinridge Boulevard
- Steve Reynolds Boulevard operational improvements
- Pleasant Hill Road / I-85 collector-distributor lanes
- Miles of new sidewalks and streetscapes
- Ongoing traffic signal system upgrades

Maximizing Impact: CID investments in transportation infrastructure consistently deliver strong returns—leveraging approximately \$8 in project funding for every \$1 invested.

INITIATIVES OF THE GWINNETT PLACE CID

- Job growth is supported through targeted tax credits and incentives
- 24/7 Community Ambassador patrols enhancing safety across the district
- Weekday landscaping and area clean-up crews maintain a clean, welcoming environment
- Nearly 40 tons of trash removed annually, along with thousands of illegal signs
- Ongoing graffiti removal and repair of damaged lights, signage and infrastructure
- Redevelopment Overlay Districts established to guide strategic growth
- Tax increment financing available to support redevelopment projects
- Coordinated media outreach to elevate the district's visibility and brand
- Comprehensive transportation infrastructure investment plan
- Mobility enhancements through expanded transit and trail connectivity
- Strategic revitalization efforts for Gwinnett Place Mall
- 65 Flock Safety automatic license plate readers deployed throughout the district
- Mobile platform promoting local businesses:
Visit Gwinnett Place



PLANNING FOR THE FUTURE

- Area redevelopment strategies - Transforming Gwinnett Place Mall into Global Villages
- Transportation investment comprehensive plan
- Planning Bus Rapid Transit (BRT) to Sugarloaf, City of Duluth and surrounding areas
- Improved and new Transit Center coming soon near Gwinnett Place Mall



GPCID PROFILE:

- Formed in 2005
- Second CID in Gwinnett County
- One of 30+ Metro Atlanta CIDs
- Expanded boundaries in 2007, 2015, 2016 and 2023
- Currently 252 participating parcels

CURRENT BOARD MEMBERS AND COMPANY AFFILIATION

- **ROBERT (TREY) INMAN RAGSDALE, III** Board Chair - Kaiser Permanente
- **ALICE KIM** Vice Chair - Nam Dae Mun Farmers Market
- **LEO WIENER** Secretary & Treasurer - Ackerman & Co.
- **GREG FLYTHE** Tesla Duluth
- **TIM HUR** Point Honors and Associates
- **ONDRIA JETT** Banyan Street Capital
- **CHRIS MCGAHEE** City of Duluth
- **ROMI PATEL** BHG Hotels
- **BEN VO** City Farmer's Market



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Gwinnett Place Community
Improvement District



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