



## PROGRESS: Transformation Beginning for Gwinnett Place Mall Property

February 24, 2025

For years, Gwinnett Place Mall was the major shopping destination in Gwinnett County before it started to fall on hard times as it began to face competition from Sugarloaf Mills and the Mall of Georgia.

But the mall property, which is the name sake for the Gwinnett Place Community Improvement District, is getting a new lease on life — even if that means tearing down the 40-year-old mall to make it happen.

Over the next couple of decades, the Gwinnett Place Mall property is set to be transformed into a mixed-use development that is designed to highlight Gwinnett County's diversity as much as it will be community gathering space.

It just so happens it will also sweep away most of the existing mall building, with the exceptions of the existing Beauty Master and Mega Mart anchors, in the process.

The latest development in the efforts to redevelop the mall property was the county's acquisition of the Macy's anchor space at the end of last year.

"This acquisition is yet another exciting milestone for the future of our community," County Commissioner Kirkland Carden, whose district includes the Gwinnett Place area, said when the Macy's store purchase was finalized in December.

"Our residents and businesses alike will be positively impacted by this redevelopment for years to come as a result of the new revenues and economic opportunities this project will produce." In the place of the existing mall, there will be a "Global Villages" concept. It will feature a community center as well as green space, office, dining and retail uses as well as residential uses.

The former Sears anchor space, including a portion of the mall's parking lot, at the mall is already owned by luxury apartment developer Northwood Ravin.

A nationwide request for proposals from potential development partners is expected to be issued in the early part of this year.