# GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT (GPCID) BOARD MEETING

Sonesta Gwinnett Place Atlanta 1775 Pleasant Hill Road Duluth, GA 30096 September 14, 2022

# **MINUTES**

Attendees

Board Members:

Chris Caltabiano

Jill Edwards

Ondria Jett

Mark Williams

Staff:

Joe Allen

Glenn Wisdom

Legal:

Lynn Rainey

Secretary/Treasurer Williams called the meeting to order at 7:33 a.m. by welcoming all in attendance.

Ms. Edwards motioned to approve the proposed Meeting Agenda; seconded by Mr. Caltabiano and unanimously approved 4-0.

Ms. Edwards motioned to approve the Minutes from the August 4, 2022 Specially Called Meeting; seconded by Mr. Caltabiano and unanimously approved 4-0.

#### Action Items

## IT Services Agreement

Following an overview of the three IT services proposals received by Mr. Allen, Ms. Edwards motioned to approve the Master Service Agreement between GPCID and Grace Computer Resources, Inc. for IT services for an annual amount of \$6,000.00; seconded by Mr. Caltabiano and unanimously approved 4-0.

### Gwinnett Place Mall Site Revitalization Strategy

Following a review by Mr. Allen of the proposed scope of work, Ms. Edwards motioned to authorize the Chairman to execute documents between the GPCID and Retail and Development Strategies and WTL+Associates for the October 18, 2022 Gwinnett Place Mall Site Revitalization Strategy presentation to the Gwinnett County Board of Commissioners and for any additional potential analysis requests by the Board of Commissioners for \$10,000.00; seconded by Ms. Jett and unanimously approved 4-0.

# Opportunity Zone Redesignation Application

Following a review by Mr. Allen of the proposed scope of work, Ms. Edwards motioned to authorize the Executive Director to execute documents between

GPCID and KB Advisory Group for the preparation of an application seeking the redesignation of the Gwinnett Place Opportunity Zone and update to the Gwinnett Place Urban Redevelopment Plan for \$7,500.00; seconded by Ms. Jett and unanimously approved 4-0. Gwinnett County to provide \$3,750.00.

## **Banking Services Resolution**

Following an overview of the goal to increase GPCID interest rate income by Mr. Allen and comments from Mr. Chris Braun, Senior Vice President-Commercial Banking Group, Renasant Bank, Ms. Edwards motioned to adopt a resolution authorizing a custody account agreement and deposit account actions between GPCID and Renasant Bank; seconded by Ms. Jett and unanimously approved 4-0.

#### SPLOST Referendum

Following an overview by Mr. Nick Masino, President and CEO, Gwinnett Chamber of Commerce, Ms. Edwards motioned to authorize the GPCID to contribute \$10,000.00 to an appropriate organization that is formed to provide nonpartisan factually neutral and accurate voter education activities regarding the November 8, 2022 Special Purpose Local Option Sales Tax (SPLOST) referendum authorized by the Gwinnett County Board of Commissioners, no portion of which may be used in a political campaign to advocate the passage or defeat of a referendum or ballot question; seconded by Ms. Jett and unanimously approved 4-0.

## Treasurer's Report

Mr. Allen presented the following account summary for August 2022:

### Checking Account

August 1, 2022 Beginning Balance:	\$ 90,533.72
August 31, 2022 Ending Balance:	\$ 24,072.46

#### Money Market Account

April 1, 2022 Beginning Balance:	\$1,112,577.64
July 31, 2022 Ending Balance:	\$1,021,693.35

#### Certificate of Deposit

April 1, 2022 Beginning Balance:	\$ 183,942.36
July 31, 2022 Ending Balance:	\$ 183,981.26

#### **Grand Total Account**

August 1, 2022 Beginning Balance:	\$1,387,053.72
August 31, 2022 Ending Balance:	\$1,229,747.07

Mr. Allen noted as of July 31, 2022, the GPCID had approximately \$1.2 million in cash. He encouraged board members to review the monthly financial summaries and expenditures for August 2022. The current cash balance and expected revenues

leave an estimated \$1.4 million available at the board's discretion through the end of the GPCID lifecycle ending in 2023.

Mr. Edwards motioned to approve the Treasurer's Report and ratify the expenditures; seconded by Mr. Caltabiano and unanimously approved 4-0.

#### Executive Director's Remarks

- Mr. Alan Chapman, Atlas Technical Consultants, provided a final update on the Gwinnett Place Area Mobility and Traffic Study.
- Mr. Michael Leithead, Leithead Consulting, provided an update on the Gwinnett Place CID expansion campaign.
- Corporal Mark Still, Central Precinct, Gwinnett County Police Department, provided an update regarding crime stats and Flock camera successes.
- Ms. Lillian Boff, communications 21, provided an overview on various media outreach efforts, social media analytics and earned media.

The meeting adjourned at 8:43 a.m. The next scheduled meeting is 7:30 a.m. on October 12, 2022 at the Sonesta Gwinnett Place Atlanta, 1775 Pleasant Hill Road, Duluth, GA 30096.

Approved by the Board this

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Secretary