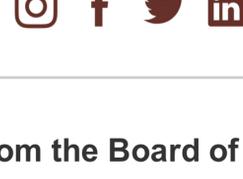




TRANSFORMATIONS

DISCOVER THE WORLD IN ONE LOCATION



Letter from the Board of Directors

The Gwinnett Place Community Improvement District's board of directors and staff hope everyone in our community is doing well and staying safe during this time.

Gwinnett Place CID has been continuing its efforts in enhancing mobility, beautifying the area, educating the community on the County's upcoming Nov. 3 elections and promoting businesses, restaurants and hotels through digital marketing, videos and its new visitygwinnettplace.com mobile channel.

Over the past few months, the CID has been working with both Bleakly Advisory Group and the Urban Land Institute's (ULI) Center for Leadership on new studies and findings that could help transform the area and look at new uses for Gwinnett Place Mall. Bleakly's findings are being finalized, but we hope to release their report in the coming weeks. The Urban Land Institute's (ULI) Center for Leadership's findings "Gwinnett Place Mall Reimagined" (see below), features ways to enhance the Mall and the area around it. Let us know your thoughts about their report by commenting on our [Facebook page](#) or Tweeting at @GPCID on [Twitter](#).

To help the community learn about the candidates running for Gwinnett County District 1 Commissioner, Gwinnett Place and Sugarloaf CIDs are **hosting a candidate forum on Sept. 30 from 6 – 8 p.m. at Sonesta Gwinnett Place**. The event will feature a Q&A with Kirkland Carden (D) and Laurie McClain (R). Networking begins at 6 p.m. and the forum starts at 6:30 p.m. Space is limited to 40 in-person guests so register today! If you are unable to attend the event in person then we suggest watching the forum live on our Facebook page. To access the live event, visit our Facebook page at 6:30 p.m. on Sept. 30. We hope you will attend in person or watch via live! Click here to register for the event!

[Click here to register for the event!](#)

In closing, we want to extend a thank you to our followers on social media who are helping us shape the future by sharing thoughts, constructive feedback and opinions about Gwinnett Place! Join the conversation by following us on [Facebook](#), [LinkedIn](#), [Instagram](#) or [Twitter](#).

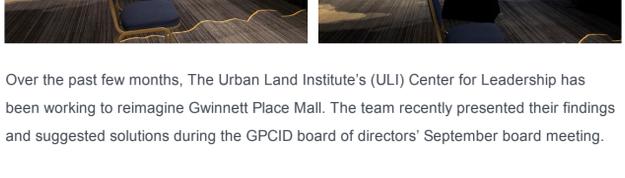
CID Chats - Meet Jill Edwards



The CID recently sat down with Jill Edwards, GPCID board member and senior vice president for United Community Bank, Inc. in Gwinnett, for a CID Chat and asked about her vision for Gwinnett Place Mall, the area and why a business should choose to locate and grow in Gwinnett Place. [Watch the video here!](#)

The CID also chatted with Trey Ragsdale, GPCID board member and government & community relations manager for Kaiser Permanente, to get his opinion on the CID district and its work. [Click to watch it here!](#)

ULI's Gwinnett Place Mall Reimagined



Over the past few months, The Urban Land Institute's (ULI) Center for Leadership has been working to reimagine Gwinnett Place Mall. The team recently presented their findings and suggested solutions during the GPCID board of directors' September board meeting.

Their findings identified strategies for repositioning and redeveloping the Gwinnett Place Mall. Click [here to read the September 2020 final report](#) that summarizes the results of their research and recommendations for achieving the community's redevelopment goals.

New Gwinnett Transit Plan Offers More for Voters in November

The November 3 ballot for Gwinnett County will include a transit referendum. If passed, the Gwinnett Transit Plan would fund 82 major transit and infrastructure projects over the course of 30 years, and unlike previous referendums would be operated and managed by Gwinnett County. Critical portions of premium, high-capacity transit services – like bus rapid transit (BRT) and arterial rapid transit (ART) – will be completed in the first 10 years, along with new micro transit and paratransit services and expanded bus, bike and pedestrian networks. The full transit expansion would include a new Multimodal Hub near Interstate 85 at Jimmy Carter Boulevard, a rail extension from the Multimodal Hub to MARTA's Doraville Station, some of the region's first BRT lines, and connections to a network of bicycle and pedestrian paths.

Notably, the new Gwinnett Transit Plan provides more transportation options across the county, sooner. Compared to previous plans, the Gwinnett Transit Plan funds more transportation choices and delivers them more quickly. Only the rail line connecting Gwinnett's new Multimodal Hub at Jimmy Carter Boulevard to MARTA's Doraville Station will be operated by MARTA, as they are the only state agency allowed to do so by state law.

Four BRT routes, traveling primarily in dedicated lanes not available to other vehicles, will connect the following locations:

- Doraville and Sugarloaf Mills via the Multimodal Hub and Satellite Boulevard corridor
- Lawrenceville and Peachtree Corners via Georgia Gwinnett College, Gwinnett Tech and Gwinnett Place Mall
- Snellville and Indian Creek MARTA Station via US 78
- Infinite Energy Center and Mall of Georgia via Satellite Boulevard

In addition, seven Arterial Rapid Transit (ART) routes will connect the following locations:

- Doraville and Sugarloaf Mills via SR 141
- Multimodal Hub and Sugarloaf Mills via Steve Reynolds Boulevard
- Snellville and Peachtree Corners via Ronald Reagan Parkway and Pleasant Hill Road
- Snellville and Mall of Georgia/I-985 via Scenic Highway and Buford Drive
- Multimodal Hub and Alpharetta/Mansell Road Park-and-Ride lot via Jimmy Carter Boulevard/Holcomb Bridge Road and SR 400
- Lilburn and Tucker via US 29
- Peachtree Corners and Perimeter Center via SR 141 and I-285

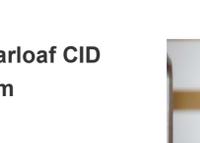
To view the entire list of projects, visit the Gwinnett County Transit site [here](#). To view an interactive map of projects, click [here](#).

Partnership Gwinnett 4.0's Survey



Where is Gwinnett County now and where should we go? Partnership Gwinnett wants your input!

This five-year economic growth strategy will lay out a road map for economic development within the county. Input from residents and business owners in Gwinnett County will be a critical part of the planning process. Partnership Gwinnett and EY will take community input through a digital survey – available until **September 28**. Please use the button below to take the survey.



Events

GPCID and Sugarloaf CID Candidate Forum

Join us on September 30 for a forum featuring the candidates running for Gwinnett County District 1 Commissioner!

When: Sept. 30, 2020 from 6 - 8 p.m.

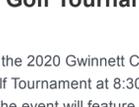
Networking will be from 6 - 6:30 p.m. and the forum will begin at 6:30 p.m.

Where: Sonesta Gwinnett Place Atlanta located at: 1775 Pleasant Hill Rd., Duluth, GA 30096.

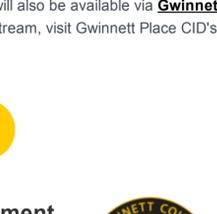
Due to COVID-19 and social distancing guidelines, Gwinnett Place and Sugarloaf CIDs are taking precautions and are only allowing **40 guests** in the room for the Gwinnett County District 1 Commissioner Candidate Forum.

Please fill out the form below if you'd like to attend. You will be notified if you're one of the first 40 people to register.

If you are unable to attend in-person, the event will also be available via [Gwinnett Place CID's Facebook live](#). To access the live stream, visit Gwinnett Place CID's Facebook page at 6:30 p.m. on Sept. 30.



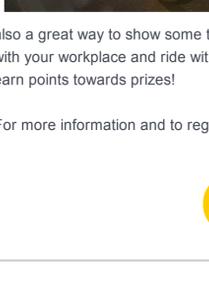
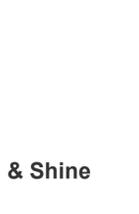
Laurie McClain (R)



Kirkland Carden (D)

Police Foundation Golf Tournament

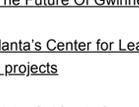
Get your golf swing ready for the 2020 Gwinnett County Police Foundation Annual Golf Tournament at 8:30 a.m. on October 5 at Chateau Elan. The event will feature a day of golfing and both breakfast and lunch will be provided. Register now or become a sponsor!



It's Time to Ride & Shine

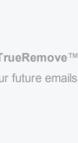
You deserve something to smile about! Georgia Commute Options is kicking off another year of Biketober, the region's favorite bike challenge. Join us as we bring family, colleagues and friends together for this fun, free and safe event. Getting outside and cycling is not only a great way to take a break from your stressful routine, it's also a great way to show some team spirit. Let's take it to the streets! Register with your workplace and ride with us for the month of October while competing to earn points towards prizes!

For more information and to register, check out [ATLBIKECHALLENGE.com](#).

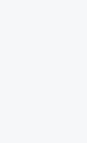


Gwinnett Place in the News

- Bisnow: [Gwinnett County District 1 Commissioner Candidates Weigh In On The Mall, Transit And The Future Of Gwinnett Place](#)
- Saporta Report: [ULI Atlanta's Center for Leadership team delivers 7 impactful metro Atlanta projects](#)
- Atlanta Business Chronicle: [California firm pays \\$127M for Gwinnett buildings, a sign of confidence in ecommerce](#)

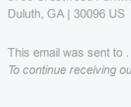


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