

**GWINNETT PLACE
COMMUNITY IMPROVEMENT DISTRICT (GPCID)
REGULAR BOARD MEETING
Sonesta Gwinnett Place Atlanta
1775 Pleasant Hill Road
Duluth, GA 30096
December 11, 2019**

MINUTES

Attendees

Board Members: Brett DeLoach Jill Edwards June Lee
 Trey Ragsdale

Board Observers: Tim Hur Chris McGahee

Legal: Lynn Rainey

Staff: Joe Allen Glenn Wisdom

Vice Chair Ragsdale called the meeting to order at 7:34 a.m. by welcoming all in attendance. Mr. Ragsdale encouraged all present to shop and dine in the Gwinnett Place area over the holiday season.

Ms. Edwards motioned to approve the proposed Meeting Agenda; seconded by Ms. Lee and unanimously approved 4-0.

Ms. Edwards motioned to approve the Minutes from the October 9, 2019 Regular Monthly Meeting, as presented; seconded by Mr. DeLoach and unanimously approved 4-0.

Action Items

Installation of Flock Safety Cameras

Following an overview of the proposed safety camera solution by Mr. Allen, by Ms. Kim Benton, Sales Consultant, Flock Safety, and by Corporal Mark Still, Gwinnett County Police Department, Ms. Edwards motioned to authorize the Vice-Chairman to execute documents between GPCID and the Flock Group, Inc. for the installation and maintenance of 50 Flock fixed license plate reading cameras and software for a two-year term for an amount not to exceed \$200,00.00; seconded by Mr. DeLoach and unanimously approved 4-0.

Visit Gwinnett Place Site

Following an overview by Mr. Allen of the proposed improvements to the VisitGwinnettPlace.com site, Ms. Edwards motioned to authorize the Executive Director to execute documents between GPCID and communications21 to develop a

Visit Gwinnett Place mobile channel website for a base amount not to exceed \$3,525.00; seconded by Ms. Lee and unanimously approved 4-0.

2020 Operations and Maintenance Budget

Following an overview of the proposed 2020 Operations and Maintenance Budget by Mr. Allen, Ms. Edwards motioned to adopt the budget as submitted; seconded by Mr. DeLoach and unanimously approved 4-0.

Treasurer's Report

Mr. Allen presented the following account summary for October and November 2019:

Checking Account

October 1, 2019 Beginning Balance:	\$ 30,791.32
November 30, 2019 Ending Balance:	\$ 21,809.36

Money Market Account

October 1, 2019 Beginning Balance:	\$2,189,466.52
November 30, 2019 Ending Balance:	\$2,923,780.47

Certificate of Deposit

October 1, 2019 Beginning Balance:	\$ 178,506.60
November 30, 2019 Ending Balance:	\$ 179,038.47

Grand Total Account

October 1, 2019 Beginning Balance:	\$2,398,746.44
November 30, 2019 Ending Balance:	\$3,124,628.22

Mr. Allen noted, as of November 30, 2019, the GPCID had approximately \$3.1 million in cash. He encouraged board members to review the monthly financial summary and expenditures for October and November 2019. Assuming a return to a five-mill rate in 2020, the current cash balance and expected revenues leave an estimated \$1.8 million available at the board's discretion through the end of the GPCID lifecycle ending in 2023.

Ms. Edwards motioned to approve the Treasurer's Report and ratify the expenditures; seconded by Mr. DeLoach and unanimously approved 4-0.

Executive Director's Remarks

- Mr. Dan Reuter, Deputy Director, Gwinnett County Planning and Development, provided an update of Gwinnett County's 2040 Plan as it relates to implementation activities around Gwinnett Place.
- Mr. Jonathan Gelber, Vice President, Bleakly Advisory Group, provided the Gwinnett Place economic analysis update.

- Ms. Maggie McDaniel, communications 21, provided an overview on the various media outreach efforts, social media analytics and earned media regarding GPCID initiatives.
- Mr. Andrew Carnes, Vice President of Economic Development and Partnership Gwinnett, provided an update on the recent Asia trip which was attended by board members Jill Edwards and June Lee. He noted that four announcements will result from the trip. Ms. Edwards will serve as the Partnership Gwinnett liaison to the Gwinnett Chamber of Commerce Board of Directors beginning in 2020.

Executive Session

Ms. Edwards motioned to enter into executive session to discuss personnel review and compensation; seconded by M. DeLoach, and unanimously approved 4-0. At the conclusion of the discussion, Ms. Edwards motioned to end the executive session and return to the public business meeting; seconded by Mr. DeLoach and unanimously approved 4-0.

Open Session

Ms. Edwards motioned to amend the 2020 Budget to increase the salary of Joe Allen beginning January 1, 2020 by 3%, plus a \$3,000.00 bonus to be paid in 2019, and to increase the salary of Glenn Wisdom beginning January 1, 2020 by 3%, plus a \$2,000 bonus to be paid in 2019; seconded by Ms. Lee and unanimously approved 4-0.

The meeting adjourned at 9:06 a.m. The next scheduled meeting is 7:30 a.m. on January 8, 2020 at the Sonesta Gwinnett Place Atlanta, 1775 Pleasant Hill Road, Duluth, GA 30096.

Approved by the Board this
12 day of February, 2020.

X 
Secretary