

You're Invited to Experience the Gwinnett Place District Again this Holiday Season

The holiday season is yet upon us. These busy times bring with them a heightened interest in finding that perfect gift or the right location to hold that extra-special family or corporate gathering.

The Gwinnett Place Community Improvement District (CID) has been busy making changes and upgrades just in time for the holidays. From removing illegal signs and collecting trash in the public right-of-ways to maintaining area landscaping and planning for long-range traffic upgrades – including replacing the Pleasant Hill Road/I-85 bridge – as well as crafting a redevelopment strategy to transform the area into Gwinnett's urban center, the Gwinnett Place CID is working fulltime to support Atlanta's most vibrant and energetic community.

We believe this year's holiday season will be one of the most exciting in the history of Gwinnett Place as families visit our retail stores, hotels, restaurants and other attractions. With world-class shopping destinations just a short drive from your home, you can choose from thousands of shopping venues at Gwinnett's foremost retail super center, and you will be sure to find something for everyone on your holiday list. While you are shopping, treat yourself to one-of-a-kind dining from the grand to fast food. And, if you have guests coming in town for the holidays, be sure to check-out one of Gwinnett Place's hotels and enjoy all the comforts of home with first-class amenities, great location and value.

Those coming to Gwinnett Place will find many new stores and renovated establishments that you have enjoyed for years. Our area is benefiting from millions of dollars in reinvestments being made by commercial property owners and business leaders that realize the strength of Gwinnett's foremost retail super center. Businesses are finding success at Gwinnett Place and are making a reinvestment back into the area.

And the CID itself is meeting the communitywide enhancement needs of the District. Among the many improvements area commercial property owners have funded, the CID has added streetscape enhancements such colorful "welcome" banners along all of our major roadways and new gateway monuments along with new sidewalks to make the area more pedestrian friendly. We have added enhanced landscaping along the roadways and at the ramps along Steve Reynolds Boulevard and Pleasant Hill Road. Of course, we continue to plan for the complete reconstruction of the Pleasant Hill Road/I-85 interchange into a new single-point urban interchange.

Business leaders are eager to share in the excitement of everything taking place in greater Gwinnett Place. At the forefront of the CID's efforts are the members of its Board of Directors: Marcy Adams of the Atlanta Marriott-Gwinnett Place, Casey Coffey of Gwinnett Place Ford and Gwinnett Place Nissan, James "Nick" Nicolosi of Simon Property Group/ Gwinnett Place, Tom Wheeler of Wheeler/Kolb Management Company, Leo Wiener of Glenwood Development Company LLC and Glenn Wisdom of JC Penney.

And our Board of Directors invites you to let us know what you think about the Gwinnett Place District. We invite you to visit GwinnettPlaceCID.com to participate in an on-line survey that will help guide our efforts as we take Gwinnett Place to even greater success in the heart of Gwinnett County.

Once again, the Gwinnett Place CID invites you and your friends to join us this holiday season and rediscover just how much excitement awaits you this close to home.

Mark Williams, Chairman
Gwinnett Place CID Board of Directors