



Gwinnett Place Community Improvement District Launches Community-Focused Blog

Duluth, Georgia – September 6, 2016 – In an effort to further communicate with area commercial property owners and the general public, the Gwinnett Place Community Improvement District (GPCID) has launched a [blog](#), titled “Discover the World in One Place,” on its website.

“There are several exciting developments taking place in the Gwinnett Place area, and we will use the blog to keep our members, their employees, and the millions of annual visitors to Gwinnett Place in the loop,” said Joe Allen, executive director – GPCID.

The blog will feature content from GPCID staff and board members who will provide insights into the GPCID’s work enhancing the economic viability of Gwinnett’s central business district. Additionally, community and business leaders will be invited to guest-post about important issues impacting the Gwinnett Place area, Gwinnett County’s central business district.

“GPCID is keenly focused on transforming the Gwinnett Place area – which is so important to Gwinnett County and the larger metro – into a more sustainable, walkable environment with ample green space, so that we continue to attract high quality commercial real estate investment opportunities and jobs for Gwinnettians,” said Allen. “Our blog, which is the first by any Gwinnett area CID, and, we hope, will reflect that focus and we hope it inspire readers to get involved in the community.”

Visit the GPCID blog at gwinnettplacecid.com/gpcid-blog.

About Gwinnett Place CID

The Gwinnett Place Community Improvement District was founded in 2005 and its mission is to enhance the economic vitality of Gwinnett’s central business district by strengthening the area’s role as the center of commercial activity. With its proximity to the world-class Infinite Energy Center venue and the Interstate 85 and Georgia Highway 316 corridors, Gwinnett Place serves as the gateway to the Atlanta region and all of Northeast Georgia.

Contact Joe Allen
Executive Director, GPCID
678.924-8171
jallen@gwinnettplacecid.com

or

Marlena Reed
mreed@c21pr.com
404.814.1330
404.771.1488