



GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT

Media Release

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GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT REMAKING GWINNETT'S MAIN STREET

(Gwinnett)--The Gwinnett Place Community Improvement District (GPCID) has begun construction on another phase in the remaking and transformation of “Gwinnett’s main street,” Pleasant Hill Road. A key goal of the GPCID board of directors is to make Pleasant Hill Road a more walkable and aesthetically pleasing experience for the many guests enjoying the various shopping, dining and entertainment destinations in Gwinnett’s central business district at Gwinnett Place.

Currently under construction, phase 4 is transforming the sidewalk areas along Pleasant Hill Road from the intersection of Venture Drive to Satellite Boulevard with new pedestrian lighting, landscaped plazas, park benches and trash receptacles. Once completed, streetscapes will then be in place along Pleasant Hill Road from Club Drive to Satellite Boulevard. Another project for improved streetscapes along Satellite Boulevard is in the planning stages.

“This current streetscape construction phase will continue to create a new image for Pleasant Hill Road. By bringing positive changes to the Gwinnett Place area, customers will benefit from the enhanced walkability and added pedestrian lighting,” said Joe Allen, Executive Director of GPCID. “Pleasant Hill Road is the main street for all of Gwinnett County—it is at the strategic heart of this community.”

Funding for phases 1-3 of the Pleasant Hill Road transformation were provided by Gwinnett County, Transportation Enhancement Grants and the

GPCID. The current phase is being funded solely by GPCID, and its anticipated completion is early May 2015.

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