



GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT

Media Release

FOR IMMEDIATE RELEASE

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Public Invited to Attend Gwinnett Place Community Improvement District Open House

(Duluth)—In conjunction with Gwinnett County’s 2nd Annual Multicultural Festival, the Gwinnett Place Community Improvement District (GPCID) is hosting an open house on Saturday, May 16, from 11:00 a.m. to 3:00 p.m. at the Gwinnett Place Mall. The public is invited to come and discuss with the staff of the GPCID and Pond & Company the many exciting redevelopment plans the GPCID is considering for reinventing Gwinnett’s central business district at Gwinnett Place.

ACTivate Gwinnett Place, spearheaded by GPCID, is a master plan development process of possible innovative infrastructure investments that could impact the future redevelopment of the Gwinnett Place area. This effort is funded by the GPCID, the Atlanta Regional Commission and the National Association of Realtors.

During the Gwinnett County Multicultural Festival, visitors will be able to enjoy music and dance performances from around the world and region while discussing ideas with GPCID and consultant project team members about what the future could hold for the Gwinnett Place area.

“Come see the latest economic redevelopment proposal and give GPCID your input regarding greater Gwinnett Place’s future,” said Joe Allen, Executive Director of GPCID.

“The proposed plan provides a bold and innovative concept that includes numerous pedestrian enhancements, roadway improvements and the introduction of public gathering places,” said Michelle Alexander of Pond & Company. “The goal is to create an area that will reconnect the community, jump start redevelopment and reshape the current infrastructure in the area.”

“ACTivate Gwinnett Place is the fruition of eight months of research, planning and work,” said Brian Bolick with Southeastern Engineering. “This planning effort led by the Gwinnett Place CID, and in partnership with the County and a great core group of

engaged citizens and business owners has led to an action plan that will help transform the future of Gwinnett Place area.”

The open house will take place on Saturday, May 16th from 11:00 a.m. to 3:00 p.m. at the Satellite Boulevard/Tandy Key Lane entrance to the mall. All are welcome to attend and learn about the future plans of the Gwinnett Place area.

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