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M International Market Place continues progress at Gwinnett Place Mall

DULUTH – (August 18, 2009) – Construction is under way at Gwinnett Place Mall, as exterior work has begun on the new M International Market Place set to open in the former Macy's space in late 2009/early 2010. The store's interior structure has been remodeled and hollowed out, and the escalators are in place.

M International Market Place will represent the first upscale, multi-cultural department store of its kind in the United States. The store will offer an ambience specifically fashioned after Korean and Japanese luxury shopping plazas. Customers will discover exotic foods, exclusive restaurants, upscale and refined clothing, Asian apparel, handbags, cosmetics and more.

To celebrate and welcome its newest anchor, Gwinnett Place Mall will host a series of Korean cultural events. On August 22, shoppers can enjoy a "Taste of Asia" food festival as part of the mall's Kidgits Carnival. The community will be able to sample authentic Asian cuisine and experience the Asian arts with performances by the Chinese-American Cultural Performing Group, Taiwanese School of Atlanta, and Shaolin Institute featuring the Shaolin Animal Mascots-THE MAGNIFICENT FIVE.

For Founder's Day in October, a Korean holiday similar to Thanksgiving in America, the mall will ask shoppers to participate in a canned food drive. This year's annual holiday tree in Center Court will also be decorated with special Korean ornaments presented by M International Market Place.

"We are thrilled to welcome this new concept to Gwinnett Place Mall," comments Shelley Korenbrot, director of marketing and business development for Gwinnett Place Mall. "M International Market Place will be a dynamic addition to the center and bring an entirely new retail experience to the Atlanta area."

Serving northeast metro Atlanta since 1984, Gwinnett Place Mall is anchored by four department stores including JCPenney, Belk, Macy's and Sears. Shoppers also have 200 specialty shops ranging from Abercrombie & Fitch, American Eagle Outfitters and Justice from which to choose. Gwinnett Place Mall hosts regular community events including Simon Kidgits Club and Moms & Tots. The mall also supports local school activities and Gwinnett County non-profit organizations. For a map and store listings, as well as directions, events and job listings, visit www.simon.com or call 770-476-5160.

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