

GWINNETT PLACE



140+ RESTOS
&
#1 BAKERY IN
GA - BUZZFEED

STATS 2017

SMART

49% OF AREA WORKERS
HAVE A FOUR-YEAR
COLLEGE DEGREE OR
HIGHER



LOTS AND LOTS OF MILLENNIALS

28K+ LIVE IN THE AREA AND 200K+
LIVE WITHIN 3 - 10 MILES



96K LIVE IN 34K
HOUSEHOLDS IN 3 MILES
OF GWINNETT PLACE



DIVERSE

TOP 3 COUNTRIES
REPRESENTED:

- MEXICO
- KOREA
- CHINA



57,413

JOBS

MORE THAN
MIDTOWN,
PERIMETER OR
CUMBERLAND



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INTERESTED IN REDEVELOPMENT?
CONTACT:
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GPCID FACTS



REMOVED 27.6
TONS OF TRASH
= 4.6 ASIAN
ELEPHANTS

LIVE, WORK, WALK



IMPROVED PLEASANT
HILL AND SATELLITE
BLVD. STREETSCAPES



BEAUTY



MAINTAIN 10 MILES OF
ROADS & 2
INTERCHANGES
INSTALL 1,000S OF
PLANTS

VISION 2020

RE-IMAGINING GWINNETT PLACE

- RIPE FOR MIXED-USE, DENSE DEVELOPMENT
- DEMAND FROM RESIDENTS/EMPLOYEES HIGH

LOADS OF INCENTIVES



- OVERLAY DISTRICT
- TAD
- OPPORTUNITY ZONE

SAFE

- CRIME DOWN DOUBLE DIGITS
- 100+ STREET & PARKING LOT LIGHTS REPAIRED
- DAILY PATROLS



TRANSPORTATION

INTERSECTION IMPROVEMENTS
PLANNING FOR FUTURE TRANSIT
PLANNING & IMPLEMENTING
PROJECTS



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DISCOVER THE WORLD
IN ONE LOCATION

MORE INFO
NEEDED? **CALL**
678.924.8171