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FEATURED

British manufacturer opens U.S. headquarters in Gwinnett

By Curt Yeomans

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Partnership Gwinnett Senior Project Manager Shantell Wilson, from left, joins British Consul-General for Atlanta Jeremy F America President Alonso Castillo, M and I Materials representative Karen Berkhan and Metro Atlanta Chamber of Comm Fernandez and John Woodward at the opening and M and I's new U.S. headquarters in the Gwinnett Place area. (Specia

A 115-year-old British manufacturing company is making a new home for itself in the Gwinnett Place area.

The Gwinnett Chamber and Partnership Gwinnett announced on Friday that M And I Materials has opened its U.S. headquarters at 3675 Crestwood Parkway in the Gwinnett Place Community Improvement District. The office will be a center point for the MIDEL range of insulation fluids that M And I produces with its U.S. partner, Valtris Specialty Chemicals.

"The Metro Atlanta region has proven to be a perfect location for our American headquarters," MIDEL North America President Alonso Castillo said in a statement. "We've already taken advantage of the rich talent pool, by adding technical and sales staff to our team, and the connectivity offered by Hartsfield-Jackson International Airport is unparalleled."

Officials at the chamber, the CID and in county government are praising M And I's decision to open its U.S. headquarters in Gwinnett County. The CID's executive director, Joe Allen, said it showed the Gwinnett Place area's ability to attract successful foreign companies.

"We have the high-caliber talent and access to the world's busiest airport that equips companies, such as M&I Materials, with the tools they need for continued success," Allen said in a statement.

Local officials aren't the only people who are happy to see M and I pick Gwinnett for the location of its American headquarters.

"I am delighted that M and I Materials, an innovative, UK advanced manufacturing company has chosen Georgia for its Americas headquarters," British Consul General for Atlanta, Jeremy Pilmore-Bedford, said in a statement from the company.

"The fact that they have been able to hit the ground running is a clear reflection on the company's ability to deliver high quality products in conjunction with outstanding technical support."



The new facility also offers M And I a chance to grow its business in the U.S. market. The company currently offers its MIDEL products to the power generation and distribution market in America, but chamber officials said the company is also looking to expand in the aerospace and nuclear engineering sections as well.

Chamber and Partnership Gwinnett Director of Economic Development Andrew Carnes said the county is open to helping the company in any way it can.

"Gwinnett County is dedicated to supporting and assisting the expansion of international businesses to our community," Carnes said in a statement. "We continue to be a premiere location for international companies seeking to establish their presence in the United States and I look forward to supporting M&I Materials' growth as they expand in our community."

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