Untitled Report

Tuesday, March 20, 2012



Total Number of Clips: 4

Cumulative Est. Audience: 941,023

Cumulative Est. Publicity Value: \$83,390 (

Entry #1







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Channel 2 Action News Nightbeat WSB (ABC)Atlanta, GA DMA: 8 Mar 18 2012 11:08PM EDT Programming Type: News Est. Households/Views: 260752

Est. Publicity Value: \$4895 (30 Seconds) \$29370 (Total)

have pictures and video from the campaign trail plus the latest gop delegate totals. >>> new at 11:00 ϵ sandy springed based ups. they are reportedly close to reaching a deal to buy a european package delive could be announced as soon as tomorrow. >>> tomorrow, parents will express their frustration over pl children's school, atlanta public schools is proposing to close cook elementary and a dozen other school other schools, the district is still determing what to do with the site, a final public hearing on the propose tomorrow at the school. >>> the owner of the **gwinnett** ple **mall** palled out of the building and tonight possible future for the property. gwinnett business leaders were already looking at ways to improve the up, one idea is to add condos and possibly a park, another suggestion is remove the roof and give the n allow **gwinnett** place, the center of our community to fail. so we need to be proactivity and out of the t ultimately it will be up to the new owner to decide what if any changes will be made and no beyond a rea owner is. >>> day cares that fail to meet standards from the state. georgia made the payouts over the investigation by the atlanta journal constitution. the probe also shows nearly \$1 out of every \$5 handed health and safety, state officials say they are overhauling how they sanction noncompliant day cares. >> is looking for help after thieves stole an important part of its operation. worsers with the lifeline projects thieves got away with it in east point about 24 hours ago. it was filled with supplies and kennels. >> the animals in need. dogs and cats who literally have nothing in this world except what lifeline and our suppo animal project says insurance will not replace the stolen van. >>> we have a traffic alert about a lane cli starting tomorrow morning, contractors hired by the city of atlanta plan to do sewer work on north side side between woodward way and peachtree battle avenue. it will run from 9:00 a.m. until 4:00 p.m. mc former atlanta journal constitution sports writer furman wisher has died. he died of a massive heart atta newspaper before retiring in 2009. in addition to writing the biking the i, he pent -- biography, he wrote f "saturday evening post." he was 93 ars old and sports

Entry #2







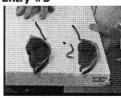
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Channel 2 Action News at 6 WSB (ABC)Atlanta, GA DMA: 8 Mar 18 2012 6:14PM EDT Programming Type: News Est. Households/Views: 250881

Est. Publicity Value: \$5590 (30 Seconds) \$33540 (Total)

learning what could happen to the gwinnett place mall after the owner pulled out. erica byfield is live w want to see happen to the 78-acre lot in duluth. >> there is still quite a few people at the mall this at ho property. there is a new owner but it's unclear who it is. in the meantime, the people in gwinnett county they would like to see change here. >> this is the central business district of gwinnett county. I like to sa qwinnett county. >> reporter: it's his hope that what you see here won't look this way in years to comthe center of our community to fail. we need to be proactive, out of the box when it comes to thinking. owned gwinnett place mall. in a room depicting what a revamped mall could look like, they had a feelir gathered input from the community to create what they are calling option and option b. >> one leaves t renovation, redevelopment of the mall but makes use of the parking lots that are surrounding that mall class a office space, housing. >> reporter: the second option calls for pealing off the roof of the mall and center feel. both options suggest developers expand the retail, housing and office space well past the cu some developers seem interested. >> we had about three or four conversations already. there is about reporter: ultimately it will be up to a new owner if there are changes here. the good thing about thmall s no longer own it, they have agreed to continue to run it. i reached out to simon to see if they would give heard from anyone yet. >>> state lawmakers could vote on a last minute tax plan this week. under the lower income and car -- would pay lower income and car taxes. they crafted the plan and it's expected t tomorrow. >>> parents that want to have their say about the closure of thomasville heights elementar night. some were vocal at a heari saturday. thomasville is one of 13





Channel 2 Action News at Noon WSB (ABC)Atlanta, GA DMA: 8 Mar 16 2012 12:48PM EDT Programming Type: News Est. Households/Views: 230578

Est. Publicity Value: \$3712 (30 Seconds) \$7424 (Total)

later. >>> stylists looking to see how imported fish could be linked to an outbreak of illness. they say fis tell us they have stopped testing fish after seeing few signs of contamination. >>> **gwinnett** place mall' have a bright future. stiff competition from the **mall** of georgia up i-85. simon malls allowed a special rec at possible development plans. those could clude mixed use complexes, parks and hotels. >>> it appears

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are growing more leery of the united states following the death of 16 afghanistans at the

Entry #4





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Channel 2 Action News WSB (ABC)Atlanta, GA DMA: 8 Mar 16 2012 6:17AM EDT Programming Type: News Est. Households/Views: 198812

Est. Publicity Value: \$3264 (30 Seconds) \$13056 (Total) they have called for him to be called in afghanistan. >>> protesters added more tents on thursday and headquarters. they tell us they have about 40 tents as they expect the company to announce a new roll protesters are misinformed and they are offering new positions to the employees. >>> fish may be tain especially from asia at risk. department of agriculture says they have stopped testing fish after sug few to who live near gwinnett place mall are watching and hoping for a bright new future. they have faced consimon mall a -- community leaders are looking at possible development plans. >>> people will be getting slammed down on southeastern michigan, they got these shots of the funnel cloud, take a look at that, blew away a laundromat, the same storm packed hail, heavy rains and high winds, fordone gnatly there a -- a lot of damage. >> we'll see one or two, they have slow movers, most of us will stay dry, all of us high, we'll be well above the average, looking at it all morning long, we have had thunderstorms early

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