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Survey Shows Demand For Transit Alternatives In Central Gwinnett

DULUTH, Ga., (January 13, 2012) — Those traveling in Gwinnett's central business district would make better use of transit alternatives if more options were available, according to a recent survey.

Input was gathered as part of the 10-year update to the Gwinnett Livable Centers Initiative (LCI) study undertaken by the Gwinnett Place Community Improvement District (CID), Gwinnett County and Atlanta Regional Commission (ARC).

Opinions were focused on alternative modes of travel within a 12-mile area that includes Gwinnett Place Mall, Discover Mills, Gwinnett Center and Gwinnett Technical College. The survey was open to the general public and available online in the fall with approximately 240 people participating.

The greatest percentage of participants (47%) identified convenience of service as the chief influence on whether they would use transit services. The majority of respondents (50%) stated better options for commuting are needed while better coverage and connections to regional transit also received notable responses, 25% and 22% respectively.

According to Gwinnett Place CID Executive Director Joe Allen, the survey results positively indicate a need for the transportation enhancements already sought for the greater Gwinnett Place area.

"In addition to the LCI update, the CID is partnering to identify transportation alternatives and opportunities along the I-85 corridor from I-285 to the Gwinnett Center," Allen said. "There is a definite need to expand the services available to our residents and to make it easier to access those options. These study efforts are an important part of making changes in the future."

Survey respondents also overwhelmingly identified the Pleasant Hill Road corridor as an area needing transportation improvements with the most-favored idea being a new interchange at I-85. The CID's diverging diamond interchange project for Pleasant Hill Road at I-85 will begin this year.

The Gwinnett Place CID will conduct an open house for the Gwinnett Livable Centers Initiative (LCI) 10-year Update from 5:30 to 7:30 p.m. Thursday, Jan. 19. The event will occur inside Gwinnett Place Mall along the lower level of the Belk wing.

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