

### **Economic Development Council**

The Economic Development council will host the Third Annual Sustainability Summit on May 13. The summit, which provides attendees with information on how to implement "green" initiatives in the workplace and see return on investment, will feature case studies from Gwinnett-based companies and new technologies in the industry.



#### Global Business Council

The Gwinnett Global Business council hosted a delegation trip to China in March. The mission was a follow up visit to the trip in June 2010. Delegates conducted business-to-business meetings and cemented contacts and business relationships with key Chinese business professionals and investors. On May 17, the council will host luncheon featuring Bremen Invest. This global investment company will discuss doing business in Bremen, Germany and the surrounding regions of Europe.



#### Healthcare & Life Sciences Council

The Gwinnett Healthcare & Life Sciences Council and Gwinnett Medical Center cohosted "The Hidden Epidemic: Heart Disease in America". Highlights from the breakfast event included a number of educational booths in addition to a "Happy Hearts" photo station. Speakers provided information about services that Gwinnett Medical Center and the American Cancer Society offer to breast cancer patients and survivors. Topics for future forums are stroke prevention, breast cancer awareness & prevention and wellness in the workplace.



### **Manufacturing & Logistics Council**

The Gwinnett Manufacturing & Logistics council hosted the first of its educational forums in 2011. "Going Global: How to Export Your Way into the International Market" featured speakers from the State of Georgia, Georgia Ports Authority & Hartsfield Jackson Atlanta International Airport. The council is hosting the Third Annual Manufacturers' Appreciation Breakfast on June 10th which will honor the nominees from the Governor's Manufacturing Awards in the small, medium and large manufacturer category.



## **Technology Council**

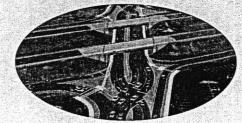
The Gwinnett Technology council continues to host the monthly Technology Forum at Gwinnett Technical College. The 2011 year kicked off with "An Evolving Diagnosis: The Transformation of Health IT" which hosted leaders in Health IT from Gwinnett Medical Center, the Georgia Hospital Association and MD Logic. This year's technology series will also feature speakers from The Weather Channel, Technology Association of Georgia, IBM and Rock Tenn.

For more information on economic development events please visit gwinnettchamber.org/events.

## **Community Spotlight:**

# Diamonds are a Community's Best Friend

WHILE TRAFFIC remains an issue in the metro-Atlanta region, the Gwinnett Place CID and the Gwinnett Village CID are seeking new avenues to lighten the load. Diverging Diamond Interchanges (DDI), a new solution that uses configurations to allow drivers to cross over to the opposite side of the road, will ease area traffic movement by more than one-third. Diverging Diamond Interchanges redevelop and build on existing infrastructure to cut costs and speed up project completion



times. The interstate bridges at Pleasant Hill Road and Jimmy Carter Boulevard are Georgia's first DDI locations with five DDI bridges operating nationwide.

The CIDs are also using its fund-

ing to incorporate artistic design ideas gathered from business and residential stakeholders to make the upgraded bridge more visually distinctive and appealing. Both bridges are slated to begin construction in January 2012. For more information on transportation projects in the CIDs, please contact Chuck Warbington, Executive Director, Gwinnett Village CID at chuck@gwinnettvillage.com or Joe Allen, Executive Director, Gwinnett Place CID at jallen@gwinnettplacecid.com.