

Joe Allen

From: Adrienne Saputo [ASaputo@gwinnettchamber.org]
Sent: Friday, June 03, 2011 3:47 PM
Subject: GWINNETT (Metro Atlanta) NEWS: Kaiser Permanente to Open Comprehensive Medical Center in Gwinnett

Gwinnett Chamber
• ECONOMIC DEVELOPMENT •



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Kaiser Permanente to Open Comprehensive Medical Center in Gwinnett
Duluth location to expand specialty care services

As it continues to develop a more fully integrated care delivery system in Metro Atlanta, Kaiser Permanente of Georgia has announced a major expansion at its Gwinnett Medical Center office, creating a state-of-the-art comprehensive medical center (CMCs). The expansion is scheduled to be completed by Spring 2012.

The outpatient facilities will provide Kaiser Permanente members with access to primary care and a full range of specialties, as well as expanded urgent care services. Additionally, it will support Kaiser Permanente's goals of providing its members with high quality care that is both convenient and affordable.

"In the past 18 months we've opened 11 new neighborhood medical offices, bringing the number of Kaiser Permanente medical facilities to 28 in Metro Atlanta," said Rob Schreiner, MD, executive medical director for Kaiser Permanente of Georgia. "These new CMC's complement those locations by providing hubs for the expanded number of specialties Kaiser Permanente members can access through The Southeast Permanente Medical Group (TSPMG)."

New facilities, like the one in Duluth, will make it easier and more convenient for members in these communities to access the coordinated care that is Kaiser Permanente's hallmark.

"Kaiser Permanente is an outstanding healthcare provider, and has been a valued partner in Gwinnett County for the past several years." said Gwinnett County Board of Commissioners Chairman Charlotte Nash, "As a fast-growing community, we are very fortunate to have their continued commitment to providing affordable and quality care for our residents."

The Kaiser Permanente expansion in Duluth will include build-out of a 66,000 square foot, three-story addition to its existing 37,000 square foot Gwinnett medical office at 3650 Steve Reynolds Boulevard, costing \$52 million dollars. This comprehensive medical center will offer internal medicine, pediatrics/adolescent medicine, obstetrics/gynecology, dermatology, behavioral health, cardiology, nuclear medicine, gastroenterology, neurology, pulmonology and podiatry, along with high end imaging and diagnostic services. Construction will also include a 240-space, two-story parking deck.

"As we continue to attract relocating and expanding businesses to Gwinnett County, the demands for affordable healthcare will continue to grow." said Nick Masino, Vice President of Economic Development and Partnership Gwinnett at the Gwinnett Chamber. "Kaiser Permanente is keenly aware of the needs of our community, making primary care and a host of specialty services easily accessible."

Along with adding capacity and access to specialty care, the CMCs will also allow Kaiser Permanente to extend its current evening and weekend urgent care services up to 24-hours at both locations.

"Kaiser Permanente's Duluth location has long provided our residents with exceptional service and care," said Joe Allen, Executive Director of the Gwinnett Place Community Improvement District. "The expansion of their location in Gwinnett's central business district is a testament both to their commitment to reinvestment in our community and showcases the economic vitality of greater Gwinnett Place."

To support the expansion and new medical offices, TSPMG, which treats only Kaiser Permanente members, has added more than 100 physicians in the past two years and plans to continue growing through 2014. For inpatient care, Kaiser Permanente will continue to partner with leading hospitals in Metro Atlanta.

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