

GWINNETT BUSINESS JOURNAL GBJ



READ THE DAG COLUMN >>>



READ THE DAG COLUMN >>>

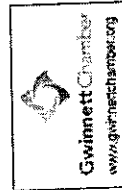
Gwinnett's Definitive Business & Lifestyle Publication

- PHOTO TOPICS
- MARKETING
- OPERATIONS
- FRONT OFFICE

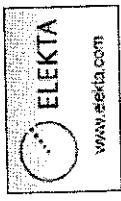
GWINNETT CENTRAL SUBSCRIBER NOW! your@email

COOL CLICKS!

- Berger
- Walton EMC
- Gwinnett Tech
- Legend Realty
- Bank of North Georgia



- TouchMark National Bank
- Suburban Hematology



- Jackson EMC
- Allgood Pest Solutions
- Bradford House

September 2010 Share This

Gwinnett Convention and Visitors Bureau Announces Tourism Grants

The Gwinnett Convention and Visitors Bureau (GCVB) announced that the Gwinnett Environmental and Heritage Center (GEHC) and the Gwinnett Place CID have been awarded GCVB tourism grants. The GCVB grant program, now in its 10th year, allots dollars for tourism-related and tourism product development, with a focus on drawing in overnight visitors to Gwinnett County, as well as, marketing Gwinnett as a destination.

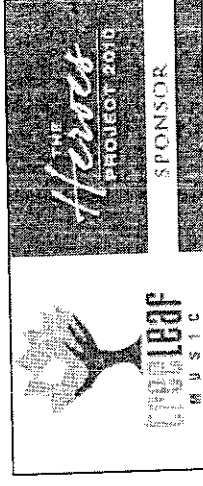
The Gwinnett Environmental and Heritage Center will receive \$3,500 to assist creating the GEHC's Promotional Video project. This project "is an effort to promote the facility, one of Northeast's Atlanta's only LEED-certified facilities, as an eco-tourism destination, and as an environmentally friendly option for conferences and special events," explains Jason West, GEHC's director of development.

The Gwinnett Place CID will receive \$1,500 to assist with publication of a CID-area merchants and visitors map. The map, now in its second printing, "was a great success with both visitors and residents." It did a great job helping the Duluth hotels and merchants really market what is in their own backyard, and create more awareness about our restaurants and shopping," said Joe Allen, executive director of the Gwinnett Place CID.

Ten years of grant awards. The GCVB's grant program has distributed over \$150,000 in tourism grants over the last ten years. "We are really pleased by our applicants this year.



CLICK HERE FOR THE LATEST PUBLISHER'S LETTER >>>



PRESENTING SPONSOR OF THE HEROES PROJECT 2010

WWW.THEHEROESPROJECT.COM

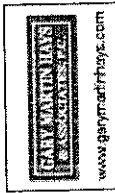
Primerica Financial Services

Discovery Point

Georgia Sales Development

AirTran

City of Suwanee



Be Our Friend!



Follow Us On



Add us to your home page



'Green' meetings are a hot trend right now, and we are fortunate to have the Environmental and Heritage Center as a meeting venue. We also feel very strongly about supporting our CID's, as many of our hotels are located in the heart of the Gwinnett Place and Gwinnett Village CID's," explained Lisa Anders, GCVB marketing director.

GEHC Director West agreed, noting that "Eco-tourism is an untapped resource for the county. Promotion the Environmental and Heritage Center, which is truly an environmental treasure, will reap a number of economic and social benefits."

For more information about the GCVB grant program or to receive a 2011 Grant application, please contact Lisa Anders at landers@gcvb.org or by phone at 770-814-6044.

The Gwinnett Convention and Visitors Bureau is Gwinnett County's official tourism organization and is dedicated to strengthening Gwinnett County's economy by marketing the county as a destination for conventions, sporting events, meetings and leisure travel through sales, marketing and promotion. The GCVB also runs the Gwinnett Sports Commission, and oversees the management and marketing of Gwinnett Center.

