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PICCOLO: CID making Gwinnett Place a better place to find your gifts

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Reporter: By Joseph Piccolo

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This year, greater Gwinnett Place has welcomed dozens of new businesses, adding names that you already know in addition to international companies coming here for the first time. These new locations enhance and complement our area's existing base of dining, shopping, hotel and entertainment venues.

To help make this holiday season even easier, the Gwinnett Place Community Improvement District has initiated numerous efforts benefiting those spending time in the county's central business district.

Before you even get in the car, there is a unique resource to get an inside track on area destinations. The CID created the VisitGwinnettPlace.com site to serve as a one-stop shop of information for businesses and retailers throughout Gwinnett Place. The site even includes special discounts and coupons available exclusively online.

Once in the district, you will find traveling from point to point is more easily accomplished because of the CID's ongoing traffic signal retiming efforts throughout this year. In peak travel times, drivers will collectively save 98,000 hours and nearly 59,000 gallons of gasoline annually because of the CID-funded initiative to make the signals function more efficiently.

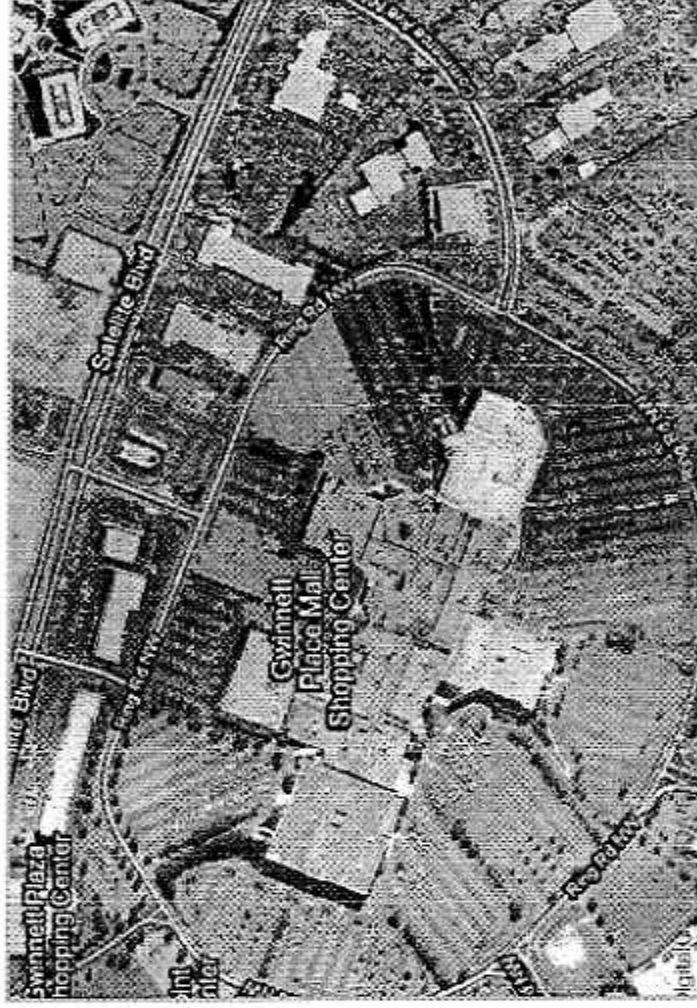
Our visitors will see enhanced landscaping and street signage, including direction assistance, added by the CID. The area is also well-maintained through the CID's daily community patrols and routine roadway cleaning to ensure it remains attractive and inviting.

In the future, area travel will be even smoother with the redesign and reconstruction of the Pleasant Hill Road bridge over Interstate 85. This month, the CID Board of Directors approved an agreement with a professional engineering firm to complete preliminary planning to replace the now-outdated interstate crossing. Having these efforts completed ahead of time will help speed up the eventual construction.



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