

Important Tips for Business Owners

The Gwinnett County Police Department wants to prevent you as a business owner from being targeted for a robbery. Please note these important tips that will assist us in protecting your community.

- Pay attention!!!
 - While at work, look for repeat customers who come in for several days and seem to be studying the business.
 - Watch for vehicles that may be hanging around the business
 - Watch for vehicles following you home
 - Watch for strange vehicles near your home
 - Be familiar with the cars that belong at your neighbor's home
 - Be wary of unfamiliar cars parked in your neighborhood
 - Call the police to investigate any suspicious vehicles

- When you get home – be aware of your surroundings
 - If you have a garage, close the door before you get out of the vehicle
 - If a light was on when you left and now it is off, leave the area and call the police
 - Look around the area as you exit the vehicle
 - Once inside, lock your door immediately
 - Always have your cell phone readily available

- If you are the victim of a robbery or robbery attempt
 - Property can be replaced, your life cannot – do what is necessary to keep yourself and your family safe
 - Remain calm
 - Try to focus on the perpetrators and remember all you can about their physical characteristics, actions and words; also look to see if the suspects get into a vehicle.
 - If you see the perpetrators get into a vehicle, try to get a look at the tag
 - Call the police as soon as possible and wait for them to arrive
 - Give a detailed account of what happened to the police

- Ways to prevent being a victim
 - **Do not carry large amounts of cash home with you at the end of the night**
 - If possible, vary your routine – this makes you a more difficult target
 - Leave / arrive at different times – don't establish a pattern
 - Drive different routes to and from work – again, don't establish a pattern
 - Purchase or use a video security system at your business -
 - If possible, have one camera dedicated to the entrance – this will help police identify possible suspects if you are a victim
 - If possible, have a camera dedicated to the parking lot - this will help the police identify possible suspect vehicles
 - Make deposits during the day
 - Install motion detectors to your outside lights at your residence and leave an exterior light on if possible

Call 911 to report emergencies

Call the Gwinnett Police Department Robbery Unit at 770-513-5300 to report tips and investigative leads