



### Hotel Equities Names Rosa Guerra the General Manager of the Quarter

At a recent awards luncheon Hotel Equities tapped Rosa Guerra as the General Manager of the Quarter. Honored for her leadership, excellence in hotel operations and budget-topping sales, Ms. Guerra serves as General Manager of Hotel Equities' Hampton Inn-Mall of Georgia. Recognized for her performance during the third quarter of 2008, Ms. Guerra consistently met sales goals and her hotel posted top ratings with guests and associates.

### New Health Insurance Products Available to Employers

Blue Cross Blue Shield of Georgia (BCBSGa) has been busy creating new products! Much needed choices have been developed and are now available through the MemberCare Alliance program sponsored by the Chamber.

A new product called Employee Elect allows each of your employees to select the best plan for their situation from as many as 30 different plan options. This benefit program can help employers to stabilize their costs while giving employees more control.

Another product, Blue Essentials, was designed specifically for businesses that want to offer coverage for their employees but struggle with the cost. Blue Essentials plans provide fewer benefits than BCBSGa's standard plans but are very reasonably priced.

And remember, all of BCBSGa's plans are

### CID Signal Efforts Produces Dramatic Savings In Time And Money

Drivers are experiencing greatly improved commutes and fuel costs—thanks to work facilitated by the Gwinnett Place Community Improvement District (CID). The CID contracted Wolverton & Associates to perform a traffic signal timing and optimization program throughout greater Gwinnett Place. Wolverton worked in conjunction with the Gwinnett Department of Transportation to complete the improvements. According to Jeff Legg, project coordinator with Wolverton & Associates, a before-and-after analysis in the CID shows reduced congestion and improved traffic flow in and near the District.

### California Dreaming Rolls Back Drink Prices in Celebration of 25th Anniversary

In celebration of their 25th anniversary, California Dreaming is serving it old school and rolling back their drink prices to \$1.95 per drink—their original drink prices when the restaurant first opened in 1984. If liquor drinks not your forté try their awesome anniversary draught beer, the California Dreaming Sunset Lager, for only \$1.95 as well. Visit California Dreaming located at 1630 Cross Pointe Way in Duluth.

## Success Lives Here: Stories of Success

HAVE YOU EVER wondered how Gwinnett's most successful business and community leaders got to where they are today? Wouldn't it be nice to learn

Recognizing those businesses in Gwinnett that make a difference in our community.

BUSINESS  
of the  
MONTH

November Business  
of the Month

**ROCKET IT™**  
ALWAYS MISSION CRITICAL

Small  
BUSINESS  
of the  
MONTH

November Small Business  
of the Month

*Peterbrooke*  
CHOCOLATIERS

[www.gwinnettchamber.org/botm](http://www.gwinnettchamber.org/botm)

County's finest leaders has truly been rewarding to me both personally and professionally."

As a gold host sponsor the past few years,