

**GWINNETT PLACE
COMMUNITY IMPROVEMENT DISTRICT (GPCID)
REGULAR BOARD MEETING
Sonesta Gwinnett Place Atlanta
1775 Pleasant Hill Road
Duluth, GA 30096
September 13, 2017**

MINUTES

Attendees

Board Members: Jill Edwards Craig Hudson Trey Ragsdale
 James Song Leo Wiener

Staff: Joe Allen Glenn Wisdom

Legal: Lynn Rainey

Chairman Wiener called the meeting to order at 7:37 a.m. by welcoming all in attendance. Deputy Chief Brett West with the Gwinnett County Police Department was recognized, and Gwinnett's first responders were thanked for their efforts during Tropical Storm Irma and their efforts to keep Gwinnett Place a safe location.

Ms. Edwards motioned to approve the proposed Meeting Agenda; seconded by Mr. Ragsdale and unanimously approved 5-0.

Mr. Song motioned to approve the Minutes from the July 12, 2017 Regular Monthly Meeting, as presented; seconded by Ms. Edwards and unanimously approved 5-0.

Action Items

Economic Impact Analysis

Following an overview by Mr. Allen of the proposed study to outline the various ways the GPCID impacts the economy of Gwinnett County and the Atlanta region, Ms. Edwards motioned to authorize the Executive Director to execute documents between GPCID and Bleakly Advisory Group to prepare an economic impact analysis for GPCID for a base amount not to exceed \$12,500.00; seconded by Mr. Song and unanimously approved 5-0.

Holiday Security Patrols

Following an overview of additional hours and dates of the proposed holiday patrols by Mr. Allen, Mr. Song motioned to authorize the Executive Director to execute the sixth amendment to the security agreement between GPCID and Paradigm Security Services, Inc. to provide uniformed security services during the six-week holiday season, November 23, 2017 – January 1, 2018 for a base amount not to exceed \$1,877.00; seconded by Ms. Edwards and unanimously approved 5-0.

Holiday Landscape Enhancements

Following an overview of the need to replace dead plant material, replenish mulch and repair damaged landscaped areas by Mr. Allen, Mr. Song motioned to authorize the Executive Director to execute documents between GPCID and Russell Landscape for landscape improvements at the Pleasant Hill Road and Steve Reynolds Boulevard quadrants along I-85 and along various streetscape areas within the CID boundaries for a base amount not to exceed \$35,000.00; seconded by Mr. Hudson and unanimously approved 5-0.

2017 Audit

Following an overview by Mr. Allen of the audit and timeline, Ms. Edwards motioned to authorize the Executive Director to execute documents between GPCID and Smith & Howard for the audit of the financial position of the GPCID as of December 31, 2017 and the related statements of activities and cash flows for the year then ended for a base amount not to exceed \$11,000.00; seconded by Mr. Ragsdale and unanimously approved 5-0.

Treasurer's Report

Mr. Allen presented the following account summaries for July and August 2017:

Checking Account

July 1, 2017 Beginning Balance:	\$ 42,705.28
August 31, 2017 Ending Balance:	\$ 55,065.31

Money Market Account

July 1, 2017 Beginning Balance:	\$2,368,753.20
August 31, 2017 Ending Balance:	\$2,196,702.70

Certificate of Deposit

July 1, 2017 Beginning Balance:	\$ 170,492.58
August 31, 2017 Ending Balance:	\$ 172,003.48

Grand Total Account

July 1, 2017 Beginning Balance:	\$2,582,951.06
August 31, 2017 Ending Balance:	\$2,423,771.49

Mr. Allen noted that as of August 31, 2017, the GPCID had approximately \$2.4 million in cash. He encouraged board members to review the monthly financial summaries for July and August 2017. The current cash balance and expected revenues leave an estimated \$2.5 million available at the board's discretion through the end of the GPCID lifecycle ending in 2023.


Mr. Hudson motioned to approve the Treasurer's Report and ratify the expenditures; seconded by Mr. Song and unanimously approved 5-0.

Executive Director's Remarks

- Ken Bleakly reviewed the demographic opportunity report with the board members.
- Mr. Allen provided an update on actions by the CID to implement the strategic priorities/initiatives from the February 2017 strategic planning session, Vision 2020.
- Bob Carter, Genetec, Inc., provided information regarding the Community Connect program.
- Sharon Goldmacher reviewed the various media outreach analytics for July and August 2017.

The meeting adjourned at 8:48 a.m. The next scheduled meeting is 7:30 a.m. on November 8, 2017 at the Sonesta Gwinnett Place Atlanta, 1775 Pleasant Hill Road, Duluth, GA 30096.

Approved by the Board this
8 day of November, 2017.


Secretary

