GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT (GPCID) REGULAR BOARD MEETING

Sonesta Gwinnett Place Atlanta 1775 Pleasant Hill Road Duluth, GA 30096 July 13, 2016

MINUTES

Attendees

Board Members:

Jill Edwards

Craig Kaufman

Andy Sumlin

Leo Wiener

Mark Williams

Board Observers:

Tim Hur

Chris McGahee

Staff:

Joe Allen

Glenn Wisdom

Legal:

Lynn Rainey

Chairman Wiener called the meeting to order at 9:04 a.m. by welcoming all in attendance.

Mr. Williams motioned to approve the proposed Meeting Agenda; seconded by Mr. Sumlin and unanimously approved 4-0. (Mr. Kaufman had not yet arrived).

Mr. Williams motioned to approve the Minutes from the May 11, 2016 Regular Monthly Meeting, as presented; seconded by Ms. Edwards and unanimously approved 4-0.

Action Items

2016 Property Tax Millage Rate

Following a review by Mr. Allen of the resolution and accompanying documentation, Mr. Williams motioned to approve a resolution of the Board of Directors of the GPCID setting its 2016 property tax rate at 5.0 (five) mills; seconded by Ms. Edwards and unanimously approved 4-0.

CID-funded Community Patrols

Following a review by Mr. Allen of the proposal to provide additional security patrol hours, Mr. Williams motioned to authorize the Chairman to execute the fourth amendment to the February 13, 2013 security agreement between GPCID and Paradigm Security Services, Inc. to provide for added uniformed and mobile security patrol officers for an additional annual amount of \$49,961.00; seconded by Mr. Sumlin and unanimously approved 5-0 (Mr. Kaufman had joined the meeting at this time).

Landscape Maintenance Services

Following an overview by Mr. Allen of the additional right of way areas to be covered by CID-funded landscape services, Mr. Williams motioned to authorize the Chairman to execute the third amendment to the May 1, 2013 landscape service/maintenance agreement between GPCID and Russell Landscape, LLC to include the new geographic areas of the district for an additional annual amount of \$18,960.00; seconded by Ms. Edwards and unanimously approved 5-0.

Website Security

Following an overview by Mr. Allen of the additional security methodologies the Gwinnett Place CID websites can utilize to be proactive against malware and hacking attacks, Mr. Williams motioned to authorize the Executive Director to execute documents with Design-First to provide proactive website security features for VisitGwinnettPlace.com and GwinnettPlaceCID.com for an amount not to exceed \$900.00 per quarter; seconded by Ms. Edwards and unanimously approved 5-0.

Treasurer's Report

Mr. Allen presented the following account summary for May and June 2016:

Checking Account

May 1, 2016 Beginning Balance:	\$	125,370.15
June 30, 2016 Ending Balance:	\$	69,734.99

Money Market Account

May 1, 2016 Beginning Balance:	\$2,259,811.31
June 30, 2016 Ending Balance:	\$2,095,409.70

Certificate of Deposit

May 1, 2016 Beginning Balance:	\$ 167,966.69
June 30, 2016 Ending Balance:	\$ 168,467.09

Grand Total Account

May 1, 2016 Beginning Balance:	\$2,553,148.75
June 30, 2016 Ending Balance:	\$2,333,611.78

Mr. Allen noted that as of June 30, 2016, the GPCID had approximately \$2.3 million in cash. He encouraged board members to review the monthly financial summaries for May and June 2016. The current cash balance and expected revenues leave an estimated \$1.2 million available at the board's discretion through the GPCID lifecycle ending in 2017.

Mr. Williams motioned to approve the Treasurer's Report and ratify the expenditures; seconded by Mr. Sumlin and unanimously approved 5-0.

Chairman's Remarks

Mr. Wiener noted the importance of the ACTivate Gwinnett Place plans. He recognized Commissioner Jace Brooks. Commissioner Brooks noted the positive activity occurring in the area and was looking at potential funding sources related to the ACTivate Gwinnett Place studies underway by the GPCID. He shared that the Citizen SPLOST Project Selection Committee would be formed later in August. He expressed his thanks to the GPCID Board and staff for their efforts to improve the area.

Mr. Wiener recognized Mr. Nick Masino, Senior Vice President for Economic Development and Partnership Gwinnett/Gwinnett Chamber of Commerce, and Mr. Andrew Carnes, Director of Economic Development/Partnership Gwinnett. Mr. Carnes provided an update on the hundreds of new jobs coming into the Gwinnett Place area as a result of the Hollis Cobb regional headquarter expansion into Satellite Place.

Board Member Remarks

Mr. Williams encouraged audience members to help the GPCID fight the negative perception that some individuals have of the area.

Executive Director's Remarks

- Mr. France Campbell, AECOM, presented information regarding the feasibility and scoping study for future intersection improvements at Pleasant Hill Road and Satellite Boulevard.
- Mr. Bryan Bayes, TSW, presented an update on the feasibility and scoping study for enhancing connectivity from McDaniel Farm Park to the Gwinnett Place area.
- Mr. Chris Kingsbury, Moreland Altobelli Associates, Inc., gave an update on the Pleasant Hill Road/Satellite Boulevard streetscape plans.
- Mr. Matt Wilder, Pond & Company shared information about the proposed improvements to Gwinnett Place Drive and Mall Boulevard.
- Mr. Eric Lusher, Pond & Company, provided an update on the 2016 Transportation Study.
- Mr. Eric Bishop, Perkins+Will, presented information on the "Gwinnett Way" Corridor Study.
- Ms. Sharon Goldmacher, communications 21, reviewed with the board the June-September 90-day public relations/marketing plan.

Public Comments

An audience member addressed the board regarding her positive impressions of GPCID's efforts to improve the area as a result of her attending the board meeting and thanked the board members for their leadership.

The meeting adjourned at 10:40 a.m. The next scheduled meeting is 9:00 a.m. on September 14, 2016 at the Sonesta Gwinnett Place Atlanta, 1775 Pleasant Hill Road, Duluth, GA 30096.

Approved by the Board this I