# GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT (GPCID) REGULAR BOARD MEETING

Sonesta Gwinnett Place Atlanta 1775 Pleasant Hill Road Duluth, GA 30096 September 9, 2015

# **MINUTES**

Attendees

Board Members:

Jill Edwards

Craig Kaufman

James Song

June Towery

Leo Wiener

Mark Williams

Staff:

Joe Allen

Glenn Wisdom

Legal:

Lynn Rainey

Chairman Wiener called the meeting to order at 9:10 a.m. by welcoming all in attendance.

Mr. Williams motioned to approve the proposed Meeting Agenda; seconded by Mr. Song and unanimously approved 5-0 (Ms. Edwards had not yet arrived).

Mr. Williams motioned to approve the Minutes from the July 8, 2015 Regular Monthly Meeting, as presented; seconded by Mr. Song and unanimously approved 5-0.

#### Action Items

# Gwinnett Place Tax Allocation District/Catalyst Site Outreach

Following an update by Mr. Ken Bleakly, President, Bleakly Advisory Group, on the Gwinnett Place Tax Allocation District and catalyst site outreach efforts over the last four months, Mr. Kaufman motioned to authorize the Executive Director to execute documents between GPCID and Bleakly Advisory Group for phase three implementation assistance for the Gwinnett Place LCI and Tax Allocation District/catalyst site marketing effort for a base amount not to exceed \$9,000.00; seconded by Mr. Williams and unanimously approved 5-0.

Chairman Wiener recognized District 1 Commissioner Jace Brooks. Board members engaged in dialogue with Commissioner Brooks regarding the results of the outreach efforts and Gwinnett County's support for the Activate Gwinnett Place master plan. He shared that Mr. Allen had reviewed the Activate Gwinnett Place master plan during yesterday's District One tour. Commissioner Brooks noted that Gwinnett County leadership and staff had been involved with the plan's development. He remarked that

County leadership "loved what they see and are committed to implementing some of the steps" outlined in the plan.

## 2015 Holiday Security Patrols

Following an overview by Mr. Allen of the proposed holiday security hours and dates, Mr. Williams motioned to authorize the Executive Director to execute addendum #3 between GPCID and Paradigm Security Services, Inc. to provide additional uniformed security services during the six-week holiday season, November 22, 2015-January 2, 2016, for a base amount not to exceed \$8,475.32; seconded by Ms. Edwards and unanimously approved 6-0. (Ms. Edwards had joined the meeting at this point.).

## 2015 Holiday Landscape Enhancements

Following an overview by Mr. Allen of the enhancements to landscaping in the area in preparation for the holiday shopping season, Mr. Williams motioned to authorize the Executive Director to execute documents between GPCID and Russell Landscape for a trenched hardwood colored mulch application with colorant for the four quadrants at Steve Reynolds Boulevard and the four quadrants at Pleasant Hill Road along I-85 and along various streetscape areas in the CID for a base amount not to exceed \$21,000.00; seconded by Mr. Song and unanimously approved 6-0.

# 2015 End of Year Audit

Following an overview by Mr. Allen of the timeframe for the audit, Mr. Williams motioned to authorize the Executive Director to execute documents between GPCID and Smith & Howard for the audit of the financial position of the GPCID as of December 31, 2015 and the related statements of activities and cash flows for the year then ended for a base amount not to exceed \$10,500.00; seconded by Ms. Towery and unanimously approved 6-0.

## Treasurer's Report

Mr. Allen presented the following account summaries for July and August 2015:

### Checking Account

July 1, 2015 Beginning Balance:	\$ 40,573.65
August 31, 2015 Ending Balance:	\$ 39,868.59

#### Money Market Account

July 1, 2015 Beginning Balance:	\$2,046,888.54
August 31, 2015 Ending Balance:	\$1,860,985,96

## Certificate of Deposit

July 1, 2015 Beginning Balance:	\$ 164,928.86
August 31, 2015 Ending Balance:	\$ 165,544.65

### Grand Total Account

	July 1.	, 2015	Beginning Balance:	\$2,252,391.05
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August 31, 2015 Ending Balance:

\$2,066,399.20

Mr. Allen noted that as of August 31, 2015, the GPCID had approximately \$2 million in cash. He encouraged board members to review the monthly financial summaries for July and August 2015. The current cash balance and expected revenues leave an estimated \$1.4 million available at the board's discretion through the end of the GPCID lifecycle ending October 2017.

Mr. Williams motioned to approve the Treasurer's Report and ratify the expenditures; seconded by Mr. Song and unanimously approved 6-0.

#### Chairman's Remarks

Chairman Wiener emphasized the importance of the Activate Gwinnett Place master plan to the continued vibrancy of the area. He encouraged members of the audience to contact the Gwinnett County Board of Commissioners and let them know of the importance of Activate Gwinnett Place. He also noted the success of the Great Exchange on Transportation.

#### Executive Director's Remarks

Mr. Nick Masino, Senior Vice President of Economic Development and Partnership Gwinnett, Gwinnett Chamber of Commerce, provided an update on the Partnership Gwinnett initiative.

Mr. Bill McCargo provided an update on the Education SPLOST.

Mr. Allen shared information on the request for proposals and invited board members to join CID and Gwinnett County staff on the review teams.

Mr. Allen noted that board members were invited to the GPCID briefing before the Gwinnett County Board of Commissioners scheduled for 10:30 a.m. on September 15, 2015.

Mr. Mark Rountree, Landmark Communications, provided a report on the positive media relation efforts of the GPCID. A You Tube video has been produced on the Activate Gwinnett Place master plan. Mr. Allen thanked Ms. Edwards and Ms. Towery for their op-eds on transportation that appeared in the Atlanta Journal Constitution.

An opportunity for public comment was offered, but none was made.

The meeting adjourned at 10:05 a.m. The next scheduled meeting is 9:00 a.m. on October 14, 2015 at the Sonesta Gwinnett Place Atlanta, 1775 Pleasant Hill Road, Duluth, GA 30096.

Approved by the Board this

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Secretary