

**GWINNETT PLACE  
COMMUNITY IMPROVEMENT DISTRICT (GPCID)  
REGULAR BOARD MEETING  
Atlanta Marriott Gwinnett Place  
1775 Pleasant Hill Road  
Duluth, GA 30096  
October 12, 2011**

**MINUTES**

*Attendees*

*Board Members:* Marcy Adams                 Joe Piccolo                 James Song  
  Leo Wiener                 Mark Williams

*Board Observers:*     Tim Hur, Assistant Secretary  
  Chris McGahee, City of Duluth

*Staff:*                                 Joe Allen, Glenn Wisdom

*Legal:*                                 Lynn Rainey

*Consultants:*             Jeff Corbin, Landmark Communications, Inc.  
  Gary Cornell, Jacobs Engineering, Inc.  
  Erick Fry, URS Corporation  
  Frank Singleton, Ogilvy Public Relations  
  Worldwide

Chairman Wiener called the meeting to order at 9:05 a.m. by welcoming all in attendance. He thanked the Gwinnett Convention and Visitors Bureau for providing the morning's refreshments. Ms. Leah Hellams, Sales Manager, provided an overview on the Bureau's economic impact on Gwinnett County.

Ms. Adams motioned to approve the proposed Meeting Agenda; seconded by Mr. Williams and unanimously approved.

Ms. Adams motioned to approve the Minutes from the July 13, 2011 Monthly Business Meeting, as presented; seconded by Mr. Williams and unanimously approved.

**Action/Consent Items**

***Satellite Boulevard Streetscape Construction Agreement***

Following a review of the agreement by Mr. Allen, Mr. Williams motioned to authorize the Chairman to execute an agreement between the GPCID and the Gwinnett County Board of Commissioners to construct Transportation Enhancement Activity Project CSTEE-0009-00 (073), P.I. No. 0009073, Satellite

Boulevard from the Gwinnett County Transit Center to Tandy Key Lane Streetscape Project; seconded by Ms. Adams and unanimously approved.

***Satellite Boulevard Streetscape Preliminary Engineering Agreement***

Following a review of the project by Mr. Allen, Mr. Williams motioned to authorize the Chairman to execute an agreement between the GPCID and the Gwinnett County Board of Commissioners for tasks associated with preliminary engineering for project number 0010662, Gwinnett County, Satellite Boulevard from Pleasant Hill Road to the Gwinnett County Transit Center Streetscape Project, once the CID and Gwinnett County attorneys have approved the final agreement; seconded by Ms. Adams and unanimously approved.

***Landscape Enhancements***

Following a review by Mr. Allen of the landscape enhancements to be made throughout the area in advance of the holiday shopping season, Ms. Adams motioned to authorize the Executive Director to execute documents between GPCID and low bidder Russell Landscape Group, Inc. for trenched pine straw application with colorant for the four quadrants at Steve Reynolds Boulevard and the four quadrants at Pleasant Hill Road along I-85; seconded by Mr. Williams and unanimously approved. There were 6 bidders. Mr. Allen noted that the funds were accounted for in the 2011 operating budget.

***Holiday Security Patrols***

Following a review of the proposed schedule by Mr. Allen, Mr. Williams motioned to authorize the Chairman to execute documents between GPCID and Specialized Intelligence and Security, Inc. to provide additional uniformed security services during the six-week holiday season, November 20, 2011 – December 31, 2011 for the amount \$14,187.50; seconded by Mr. Song and unanimously approved.

Following a review by Mr. Allen seeking approval for the Executive Director to add to the 6403-Security Patrol budget line item \$11,000.00 for continuation of the existing weekend security patrol by Specialized Intelligence and Security, Inc. through the end of 2011, Mr. Williams motioned to grant the added funds; seconded by Ms. Adams and unanimously approved.

***Special Presentation***

Mr. Wiener and Mr. Wisdom recognized Mr. Jamie Harward, Line Foreman; Mr. Duane Champlin, District Operations Engineer and Brenda Wright, Senior Communications Coordinator with Jackson EMC for their efforts to assist the CID's initiative to keep the area graffiti free.

***Treasurer's Report***

Mr. Allen presented the account summaries for July, August and September 2011.

Mr. Allen noted that as of September 30, 2011, the CID had approximately \$2.16 million in cash. He encouraged board members to review each monthly financial summary. Assuming the budgeted tax revenues of \$1.1 million for 2010 are received with 2017 being the final tax revenue-producing year of the current CID life, the estimated available funding at the board's discretion through the end of October 2017 is approximately \$3.4 million.

Mr. Williams motioned to approve the Treasurer's Report and ratify the expenditures for July, August and September 2011; seconded by Ms. Adams and unanimously approved.

#### ***Chairman's Remarks***

Chairman Wiener noted the planning efforts underway through the Livable Centers Initiative and the strategic planning process.

#### ***Board Member's Remarks***

Mr. Hur noted the CID's efforts related to the visit to Gwinnett Place by the former Prime Minister of South Korea.

#### ***Executive Director's Remarks***

##### Pleasant Hill Road Bridge Project

Project Manager Erick Fry with URS reviewed the updated renderings associated with the reconstructed Pleasant Hill Road bridge project. Mr. Fry noted that the final construction plans have been submitted for review by the Georgia Department of Transportation. The project remains on schedule to begin construction in 2012. A meeting is scheduled to review the staging plans with Gwinnett County Department of Transportation. The environmental document has been submitted to the Federal Highway Administration.

##### Gwinnett Livable Centers Initiative Plan Update

Community Planner Gary Cornell with Jacobs Engineering detailed the initial economic and demographic information gathered as part of the ongoing 10-year update. The data will be documented in the baseline conditions report. Mr. Allen thanked Mr. Piccolo, Mr. Williams, Mr. McGahee and Mr. Song for attending the community workshops.

##### Livable Communities Coalition (LCC) of Metro Atlanta

Mr. Ray Christman, Executive Director/LCC, addressed the board regarding the organization's various initiatives and submitted a proposal to the CID for financial support of the LCC in the amount of \$10,000. He stated the mission of LCC is in alignment with that of the CID. He offered for the LCC to be engaged in providing specific services to the CID. Mr. Wiener noted that the board would review the proposal in more detail and discuss before making a decision related to any financial contribution.

Strategic Plan

Senior Vice President Frank Singleton with Ogilvy Public Relations Worldwide delivered a draft strategic plan addressing perceptions, safety/security, economic development and infrastructure needs for greater Gwinnett Place. Board members were asked to review the outlined goals and recommended potential courses of action.

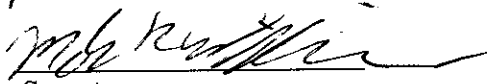
International Council of Shopping Centers

Mr. Allen presented a project estimate for a banner and collateral materials promoting development in the CID to be initially utilized at the 2011 Southeast Conference of the International Council of Shopping Centers. Upon the motion of Mr. Wiener, seconded by Mr. Piccolo, a motion was unanimously approved to produce a banner and collaterals for an amount not to exceed \$4,470.00.

Public Relations Update

Jeff Corbin noted the many positive articles about the area that appeared in local news outlets. Opinion editorials by Mr. Wiener and Mr. Coffey were published in the Atlanta Business Chronicle and the Gwinnett Business Journal. A newsletter was recently published and has been well received.

The meeting adjourned at 11:05 a.m. The next scheduled meeting is 9:00 a.m. on November 9, 2011 at the Atlanta Marriott Gwinnett Place, 1775 Pleasant Hill Road, Duluth, although that meeting may be cancelled.

Approved by the Board this  
9<sup>th</sup> day of November, 2011.  
  
Secretary