

**GWINNETT PLACE
COMMUNITY IMPROVEMENT DISTRICT (GPCID)
REGULAR BOARD MEETING
Gwinnett Commerce Center
Lower Level Conference Room
3700 Crestwood Parkway
Duluth, GA 30096
May 11, 2011**

MINUTES

Attendees

<i>Board Members:</i>	Marcy Adams	Casey Coffey	Joe Piccolo
	James Song	Leo Wiener	Mark Williams

Board Observers: Tim Hur, Assistant Secretary
Chris McGahee, City of Duluth

Staff: Joe Allen, Glenn Wisdom

Legal: Lynn Rainey

Consultants: Jeff Corbin, Landmark Communications, Inc.
Erick Fry, URS Corp.
Frank Singleton, Ogilvy

Chairman Wiener called the meeting to order at 9:00 a.m. by welcoming all in attendance.

Ms. Adams motioned to approve the proposed Meeting Agenda; seconded by Mr. Coffey and unanimously approved. Mr. Coffey motioned to approve the Minutes from the April 13, 2011 Monthly Business Meeting and Caucus of Electors, as presented; seconded by Ms. Adams and unanimously approved.

Action/Consent Items

Security Patrol

Ms. Adams motioned approval for the Executive Director to expend \$7,200.00 for continuation of the weekend security patrol by Specialized Intelligence and Security; create a security patrol line-item in the FY 2011 operating and maintenance budget and to allocate an additional \$8,850.00 to the Engineering Consulting budget for FY 2011; seconded by Joe Piccolo and unanimously approved.

Government Relations

Mr. Coffey motioned approval for the Executive Director to exercise the 30-day termination clause in the agreement with Ogilvy Government Relations for general governmental relations due to the lack of funding opportunity in today's environment; seconded by Ms. Adams and unanimously approved.

Lease Renewal Proposal

Mr. Coffey motioned to allow the Chairman and Executive Director to negotiate and sign a lease that is in the best interest of the GPCID for the renewal of Suite 680 (1,592 square feet) in the Gwinnett Commerce Center for a term of seventy-two months with Parmenter Realty Partners; seconded by Ms. Adams and unanimously approved.

Treasurer's Report

Mr. Allen presented the following account summary for April 2011:

Checking Account

April 1, 2011 Beginning Balance:	\$23,801.48
April 30, 2011 Ending Balance:	\$53,961.01

Money Market Account

April 1, 2011 Beginning Balance:	\$2,019,313.85
April 30, 2011 Ending Balance:	\$1,941,745.22

Certificate of Deposit

April 1, 2011 Beginning Balance:	\$150,000.00
April 30, 2011 Ending Balance:	\$150,000.00

Grand Total Account

April 1, 2011 Beginning Balance:	\$2,193,115.33
April 30, 2011 Ending Balance:	\$2,115,706.23

Mr. Allen noted that as of April 30, 2011, the CID had approximately \$2.1 million in cash. He encouraged board members to review the monthly financial summaries. Assuming the budgeted tax revenues of \$1.1 million for 2010 are received with 2017 being the final tax revenue-producing year of the current CID life, the estimated available funding at the board's discretion through the end of October 2017 is approximately \$3 million.

Mr. Coffey motioned to approve the Treasurer's Report and ratify the expenditures; seconded by Ms. Adams and unanimously approved.

Chairman's Remarks

Chairman Wiener expressed his excitement for the next six years of the CID's life and utilizing the Ogilvy survey results over the next few months to set strategic goals for the area.

Executive Director's Remarks

Mr. Allen reported 11 proposals were submitted Tuesday in response to an RFP for landscaping services. A recommendation for acceptance will be presented at our June meeting. An RFP for a Livable Centers Initiative project is due for responses by May 25. The RFP for the Light Rail Alternatives Analysis is on the street.

Ashlee Dunckel with the Clean Air Campaign presented a special partnership certificate to Chairman Wiener. Last year, Gwinnett Place area businesses saved more than 127,000 miles and \$63,000 by sharing rides and telecommuting.

Pleasant Hill Road Bridge Project

Project Manager Erick Fry with URS Corp. reported that the preliminary work of right-of-way acquisition has started and should be completed in six to eight months. In the meantime, final planning details are being addressed with the overall project remaining on schedule to begin reconstructing the Pleasant Hill Road Bridge into a diverging-diamond interchange (DDI) in early 2012.

Gwinnett County Economic Update

Dr. Alfie Meek, Gwinnett County Economic Analysis Director, delivered a presentation regarding the state of the local economy and what trends reveal about coming financial conditions.

Public Relations Update

Jeff Corbin noted the positive articles about the area that are appearing in local news outlets. Copies of those articles are in the board package. The CID continues to realize growing readership of the weekly "more positive news" e-newsletter.

Public Comment

The public was presented an opportunity to comment, but none was offered.

Executive Session

Mr. Williams motioned for the board to enter into Executive Session to discuss a personnel issue; seconded by Mr. Coffey and unanimously approved.

At the conclusion of the Executive Session, Chairman Wiener motioned for the board to return to open session; seconded by Mr. Coffey and unanimously approved.

Mr. Williams motioned to provide Glenn Wisdom, Director of Operations, with one extra week of annual leave; seconded by Mr. Coffey and unanimously approved.

At 10:10 a.m., the board meeting recessed briefly to move to the GPCID offices in Suite 680 to reconvene for an extended planning session. Frank Singleton, senior vice president with Ogilvy Public Relations Worldwide, lead the planning efforts for board members to incorporate findings from recent public opinion research.

The meeting adjourned at 12:20 p.m. The next scheduled meeting is 9:00 a.m. on June 8, 2011 at the Gwinnett Commerce Center, Lower Level Conference Room, 3700 Crestwood Parkway, Duluth.

Approved by the Board this

13 day of JUNE, 2011.

A handwritten signature in dark ink, appearing to be "M. B. ...", written over a horizontal line.

Secretary