

**GWINNETT PLACE
COMMUNITY IMPROVEMENT DISTRICT (GPCID)
REGULAR BOARD MEETING
Atlanta Gwinnett Place Marriott
1775 Pleasant Hill Road
Duluth, GA 30096
July 14, 2010**

MINUTES

Attendees

Board Members: Marcy Adams Justin Fanning
 Leo Wiener Mark Williams

Board Observers: Chris McGahee, City of Duluth
 James Song, Best Way Realty, Inc.

Staff: Joe Allen, Glenn Wisdom

Legal: Lynn Rainey

Consultants: Jeff Corbin, Landmark Communications, Inc.
 Erick Fry, URS Corp.

Chairman Mark Williams called the meeting to order at 9:04 a.m. by welcoming all in attendance.

Ms. Adams motioned to approve the proposed meeting agenda and Minutes from the June 9, 2010 Board meeting as presented; seconded by Mr. Wiener and unanimously approved.

Action/Consent Items

Call for Election Caucus

Mr. Wiener motioned to call for a September 8, 2010 Election Caucus to fill the unexpired term for Post 1; seconded by Ms. Adams and unanimously approved.

Awarding of Public Relations Assistance Services

Following a review by Mr. Allen of the selection process and an overview of the services, Mr. Fanning motioned to authorize the Chairman to execute documents between GPCID and Landmark Communications, Inc. for the provision of general public relations assistance (September 1, 2010-August 31, 2011) for a base amount not to exceed \$36,000.00 (\$3,000.00 monthly); seconded by Ms. Adams and unanimously approved.

Strategic Leadership Visit Authorization

Following an overview by Mr. Allen of the Gwinnett Chamber of Commerce plans, Mr. Fanning motioned for the approval of two Gwinnett Place CID representatives, Leo Wiener and Joe Allen, to attend the Gwinnett Chamber of Commerce Strategic Leadership Visit to Chicago, Illinois September 26-29, 2010 for a base amount not to exceed \$5,200.00; seconded by Ms. Adams and unanimously approved.

Treasurer's Report

Mr. Allen presented the following account summaries for June 2010:

Checking Account

June 1, 2010 Beginning Balance:	\$30283.77
June 31, 2010 Ending Balance:	\$38,546.30
General Ledger Balance:	\$38,546.30

Money Market Account

June 1, 2010 Beginning Balance:	\$1,538,408.70
June 31, 2010 Ending Balance:	\$1,456,667.02
General Ledger Balance:	\$1,456,667.02

Grand Total Account

June 1, 2010 Beginning Balance:	\$1,568,692.47
June 31, 2010 Ending Balance:	\$1,504,213.32
General Ledger Balance:	\$1,504,213.32

Mr. Allen noted that as of June 30, the CID had approximately \$1.5 million in cash. He encouraged board members to review the monthly financial summary. Assuming the budgeted tax revenues of \$1.1 million for 2010 are received with 2010 being the final tax revenue-producing year of the current CID life, the estimated available funding at the board's discretion through the end of October 2011 is approximately \$1.16 million.

Mr. Fanning motioned to approve the Treasurer's Report and ratify the June expenses; seconded by Mr. Wiener and unanimously approved.

Chairman's Remarks

Chairman Williams recognized Lauren Salas from the Gwinnett Chamber of Commerce. Ms. Salas provided an update on Partnership Gwinnett and the Gwinnett delegation trip to China.

The Chairman noted this was Glenn Wisdom's first Board meeting as a member of the CID staff and welcomed him in his new capacity, which began July 1.

Board Member Remarks

Chris McGahee introduced William Aiken, intern for the City of Duluth.

Executive Director Remarks

- Mr. Allen reported on new businesses locating into the CID.
- Mr. Fry provided a brief update on the DDI bridge project.
- Gwinnett Police District Five Commander Major H.B. Hulsey provided an informational update about area activities and criminal statistics. From January 1 through July 1, incidents decreased in the following categories during the first six months of 2010 compared with the same time in 2009:
 - Serious crimes (category 1 incidents): down 26%
 - Automobile crimes (including break-ins): down 35%
 - Robbery: down 35%
 - Commercial burglary: down 68%

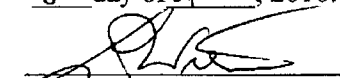
Major Hulsey commended the CID Executive Director for his efforts to maintain close communication with the central precinct. He also acknowledged the supplemental security presence currently funded by CID business and property owners. Mr. McGahee noted the upcoming joint initiative between the City of Duluth and Gwinnett County Police Department focused on entering automobile crimes in the area.

Public Relations

- Mr. Corbin noted that Mr. William's editorial about the Gwinnett Place area has appeared in several local media outlets.
- A briefing on the DDI bridge project was organized with staff from the Gwinnett Daily Post.
- Board members were encouraged to review the numerous articles focusing on the CID in the board package.

The meeting adjourned at 9:22 a.m. The next scheduled meeting is 9:00 a.m. on August 11, 2010 at the Atlanta Marriott Gwinnett Place, 1775 Pleasant Hill Road, Duluth.

Approved by the Board this
8th day of September, 2010.


Secretary