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GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT (GPCID) REGULAR BOARD MEETING

Gwinnett Technical College International Education Center Gwinnett Place Mall 2100 Pleasant Hill Rd. Duluth, GA 30096 August 12, 2009

MINUTES

Attendees

Board Members:

Casey Coffey

Justin Fanning

Joe Piccolo

Mark Williams

Glenn Wisdom

Staff:

Joe Allen

Dave Rosselle

Consultants:

J. Lynn Rainey, Board Counsel

Jeff Corbin, Landmark Communications, Inc.

Marcus Arnold, HDR

Guests:

Becky Barton, Gwinnett Technical College

Nick Masino, Gwinnett Chamber of Commerce/Partnership

Gwinnett

Teri Slack, State Road & Tollway Authority Lynn Thorndyke, Gwinnett County Planning

Commissioner

Chick Warbington, Gwinnett Village CID

Mr. Williams called the meeting to order at 9:10 a.m. by welcoming all in attendance to Gwinnett Place Mall and Gwinnett Technical College's International Education Center.

Ms. Becky Barton welcomed attendees to the Training Center and provided a brief overview of the facility. Participants were invited to tour the center following the meeting.

Mr. Piccolo provided a brief overview of the Simon Property Group's efforts to incorporate venues like the training center as part of their overall goal to remake the mall into Gwinnett's urban "City Center". He introduced Gwinnett Place Mall Manager, Derrick Brown.

Mr. Wisdom motioned to approve the proposed meeting agenda; seconded by Mr. Coffey and unanimously approved.

Mr. Coffey motioned to approve the June 10, 2009 and July 29, 2009 Board Meeting Minutes; seconded by Mr. Wisdom and unanimously approved.

Action/Consent Items

Public Relations Agreement

Following an overview of the competitive RFP process by Mr. Allen, on behalf of the Public Relations RFP Review Team, Mr. Wisdom motioned to authorize the Chairman to execute documents between GPCID and Landmark Communications, Inc. to provide general public relations assistance (September 1, 2009 – August 31, 2010 for a base amount of \$36,000.00/annual (\$3,000.00/month); seconded by Mr. Fanning and unanimously approved.

EPA Climate Showcase Communities Grant

Following an overview of the grant process and proposed transportation enhancement project, Mr. Coffey motioned to authorize the Executive Director to execute documents between GPCID and Streets Smarts/jB+a team to provide technical assistance in pursuing the EPA Climate Showcase Communities Grant and to increase the grant line item budget by \$920.00; seconded by Mr. Fanning and unanimously approved.

Wayfinding/Signage

Following an overview of the need to replace various signage elements on select roadways in the CID by Mr. Allen, Mr. Fanning motioned to authorize the Executive Director to increase the Wayfinding/Signage Ongoing Maintenance budget line item by \$9,000.00 and to execute documents between GPCID and low bidder Henry Graphics to allow for the manufacture/installation of replacement banners; seconded by Mr. Wisdom and unanimously approved.

Adoption of update Financial Policy

Following Mr. Allen's review of proposed changes, Mr. Coffey motioned to approve the attached updated policy; seconded by Mr. Fanning and unanimously approved.

Pleasant Hill Road/I-85 Landscape Improvements

Following an overview of the proposed project by Mr. Allen, Mr. Fanning motioned approval for the Executive Director to direct low bidder Russell Landscape Group, Inc. to install river slicks in the swale at the Pleasant Hill Road southbound landscaped exit area to create a dry creek bed due to continued erosion caused by storm water run-off, pending Georgia Department of Transportation approval of corrective action project plan for a base amount not to exceed \$26,300.00; seconded by Mr. Wisdom and unanimously approved.

REPORTS & REMARKS

Treasurer's Report

Mr. Rosselle presented the following account summaries for July 2009:

July 2009

KeyWorth Checking Account

 July 1, 2009 Beginning Balance:
 \$ 27,881.93

 July 31, 2009 Ending Balance:
 \$ 19,701.61

 General Ledger Balance:
 \$ 19,701.61

KeyWorth Money Market Account

 July 1, 2009
 Beginning Balance:
 \$ 755,332.90

 July 31, 2009
 Ending Balance:
 \$ 682,486.13

 General Ledger Balance:
 \$ 682,486.13

Total for Accounts

 July 1, 2009
 Beginning Balance:
 \$ 783,214.83

 July 31, 2009
 Ending Balance:
 \$ 702,187.74

 General Ledger Balance:
 \$ 702,187.74

Mr. Coffey motioned to approve the Treasurer's Report; ratify the June and July 2009 expenses; seconded by Mr. Fanning and unanimously approved.

Executive Director's Remarks

- Board members were invited to attend the Assi Plaza Grand Opening VIP reception on August 27 beginning at 6:30 p.m.
- Mr. Nick Masino provided a brief update on success and progress by the Partnership Gwinnett Team.
- Mr. Allen provided an overview of the Redevelopment Showcase by showing a video produced by Gwinnett County. Two Gwinnett Place properties were included in the County's top 12 redevelopment properties, Mall Corners and Santa Fe Mall.
- Mr. Marcus Arnold, Transportation Planner with HDR, presented a comprehensive overview of the progress and findings of Phase I of the Gwinnett County Light Rail Study. With funding from the Atlanta Regional Commission, Gwinnett Place CID and Gwinnett Village CID, Phase II of the study is now underway. Mr. Chuck Warbington thanked the Board for the partnership between the two CIDs on this project and their leadership in funding the three transit studies. The proposed rail line has been included in the Gwinnett County 2030 Unified Plan.
- Ms. Terri Slack, State Road and Tollway Authority, presented the plans for the \$147 million I-85 HOV Lane to HOT (high occupancy toll) Lane Conversion Project.

Public Relations Remarks

Mr. Corbin reported that weekly "more positive news" e-newsletters continue to be published. The GPCID prospectus was been mailed to all members of the Redevelopment Showcase event and work will begin soon on the Fall Newsletter.

Public Comment

None

The next Board meeting will be held at 9:00 a.m. on September 9, 2009 at the Atlanta Marriott Gwinnett Place.

The meeting the meeting was adjourned by unanimous acclamation at 10:20 a.m.

Approved by the Board this day of seft, 2009.

Segretary

GWINNETT PLACE CID BOARD OF DIRECTORS SIGN-IN SHEET

Meeting Date: August 12, 2009 Meeting Time: 9:00 a.m.

Location: International Education Center, Gwinnett Place Mall, 2100 Pleasant Hill Road, Duluth

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JON RICHARDS	GTAB		7/178-3079		JUN. RICHARDS @SITEROV. CO
Alyssa Sinclair	Gwinnett Village		7/449-6515		alyssa @ gwinnettvillage.
NIDOL IBROHIM	CHRONIELL		4) 249-1949	7	NJBRANIM & STRANALS. CO.
KERRY MISSEL	PBS+J		678-247-2496		KEMISSEZE ABSJ. com
Kari Ward	StreetSnuts				
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PHIL RAVOITI	AEATH & GNEBAC	žK	706.713.1563		PRAYOTH CHEATH LINEBYCK. COM
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