



## **PRESS RELEASE**

December 30, 2008  
For Immediate Release

Further Information Contact:  
Joe Allen 678-924-8171

### **CID Signal Efforts Produces Dramatic Savings In Time And Money**

*Optimization program successfully introduces improved trip times and fuel savings*

(Duluth)—Drivers are experiencing a greatly improved commute – and saving much more on their fuel costs – thanks to work facilitated by the Gwinnett Place Community Improvement District (CID).

The Gwinnett Place CID contracted Wolverton & Associates to perform a traffic signal timing and optimization program throughout greater Gwinnett Place. Wolverton worked in conjunction with the Gwinnett Department of Transportation to complete the improvements.

According to Jeff Legg, project coordinator with Wolverton & Associates, a before-and-after analysis in the CID shows reduced congestion and improved traffic flow in and near the District.

“During peak travel times, drivers will now save about 98,000 hours and nearly 59,000 gallons of gasoline annually because of these improvements,” Legg said. “We conservatively estimate lessened trip times and lowered fuel usage for area travel will generate savings of more than \$1.3 million per year for the useful life of the new signal timing, which is estimated to be two years.”

Executive Director Joe Allen said the CID will continue cooperating with Wolverton & Associates and Gwinnett County to ensure these newly realized benefits remain viable for the future.

“This optimization effort is producing tangible results that benefit everyone traveling in our area, and we want to make sure we keep traffic moving as time progresses,” Allen said.