



PRESS RELEASE

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For Immediate Release

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Gwinnett Place Area Prepared for Holiday Shoppers and Guests

CID highlighting efforts to make greater Gwinnett Place even more welcoming

(Duluth)—Visitors coming to retail centers and other businesses around Gwinnett Place will discover many improvements completed to make their experience even better.

The Gwinnett Place Community Improvement District (CID) area now includes an expanded Satellite Boulevard from Steve Reynolds Boulevard to Old Norcross Road – a project recently completed by the Gwinnett County Department of Transportation.

The CID worked to see roadways entering and surrounding Gwinnett Place resurfaced before the holiday season. New sidewalks are also open along Venture Parkway, Crestwood Parkway and Market Street. The new Commerce Avenue plaza park is under construction and will open in early December.

Additionally, CID businesses have contracted to provide more than 200 hours per week of extra security through off-duty police officers.

Gwinnett Police Cpl. Darren Moloney said officers will take special steps to help deter criminal behavior in shopping areas during high-traffic times as well as after hours.

“The Gwinnett Police Department has instituted its ‘Holiday Task Force,’ which will increase officer presence and patrols for our major malls,” Moloney said. “Additional officers will be assigned to patrol the malls and surrounding areas, while maintaining normal patrols.”

Gwinnett Police recommend the following safety tips for shoppers countywide:

- Lock the doors of unattended vehicles
- Secure valuables in a vehicle’s trunk, not in seats or floorboards
- Be aware of surroundings and report suspicious activity immediately