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Asian-themed shopping center breaks ground

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Asian Centre Development broke ground Wednesday morning for a new 431,000 square foot Asian-themed shopping center.

The 42-acre project at Pleasant Hill Road between Old Norcross Road and Satellite Boulevard in Duluth continues a trend of Asian-branded retail development in the area around Gwinnett Place Mall.

Rhee Bros. is renovating a former Wal-Mart shopping center on Pleasant Hill Road for its Assi Plaza brand. Korean retailer MegaMart also plans to enter the U.S. market with a nearly 270,000-square-foot store at Gwinnett Place Mall. Numerous other Asian retailers already occupy space around the mall.

Asian Centre's project, called Asian Galleria, will include Dong Fang International Supermarket, Dong Fang Palace Restaurant, Apparel Mart, a bank, furniture store and an existing fitness center and office store.

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