

# TAKING PRIDE IN GWINNETT

## Communities Improve Neighborhoods at the Great Neighborhood Cleanup

This Spring over 100 volunteers from across the county participated in our Great Neighborhood Cleanup, two key community cleanup projects in the Norcross and Lawrenceville areas where graffiti, litter, and illegal dumping had scarred the landscape and become such a chronic challenge that immediate action was needed.

On the day of the event, homeowners, renters, business and community leaders, families, church groups, community service clubs, scout troops and more rallied together to beautify the spaces along these roads. Citizens volunteered side-by-side picking up trash, eradicating graffiti, pruning the landscape, applying fresh coats of paint on weathered fences and more.

"For me it was time well worth spent," said Steve McCart, Gwinnett resident and volunteer. "It was a great day to enjoy being outdoors, and the morning flew by with the help of great volunteers from across the whole county. Something that really stood out to me was that everyone there had a smile on their face. I feel this cleanup will benefit the quality of life in Gwinnett and these neighborhoods for years to come as the plants grow and people take pride in keeping up the appearance."

For more information on how you can get involved and participate in keeping our community safer, healthier and more livable year round, explore our website at [www.gwinnettcba.org](http://www.gwinnettcba.org).

\*Graffiti intentionally blurred in photograph



## Gwinnett Place CID Shows They Take Pride in Gwinnett!



County Commissioners join Gwinnett Place CID and supporters to celebrate placement of Take Pride in Gwinnett signs

The Take Pride in Gwinnett program, coordinated by Gwinnett Clean & Beautiful, is a joint program of the Gwinnett County Department of Transportation, the Georgia Department of Transportation and participating cities that was initiated to show our community's pride for our public spaces. The program encourages businesses or civic groups to "adopt" major public roadway medians. The company or organization must landscape the median and maintain the area, including litter removal, for a minimum of two years. Each adopting group is publicly recognized for their efforts with two double-sided signs placed in the median.

As part of their efforts to improve the areas around Gwinnett Place, the Gwinnett Place Community Improvement District recently adopted two medians near Pleasant Hill Road, engaging in extensive landscaping enhancements and beautification efforts.

**FACTS:** Landscaped and well-maintained roadways create a safer, cleaner and more livable environment for citizens, employees, shoppers, visitors and new businesses. In addition to creating new green spaces, research shows that landscaped medians reduce road rage making our roadways safer. These green spaces also minimize the heat island effects from paved areas and improve our air quality. The landscaped medians can also improve adjacent property values by as much as 15%.

**Would you like to show you take pride in Gwinnett?** To learn more about how your business or civic group can participate in the Take Pride in Gwinnett Program, please call 770.822.5187.