



## Digital Resolve reports record deployments

**Digital Resolve, an authority in transparent risk-based authentication**, reports that in the month of December 2006 more than 100 new financial institutions are now safeguarding their online banking customers with the strong yet seamless protection offered by the company's **Fraud Analyst®** risk-based authentication solution, which has been protecting online users against fraud and identity theft since 2003.

Driven by a year-end deadline to expedite deployments of risk-based authentication solutions and seeking to work with technology vendors with exceptional customer service as well as easy-to-deploy solutions, banks, credit unions and technology partners are relying on Digital Resolve's **Fraud Analyst** solution to reduce online fraud by as much as 90 percent. In addition to the success of its risk-based

announced in September 2006.

"The spike in deployments we saw at the end of last year was driven by high demand for risk-based authentication solutions that deliver not only speed and ease of implementation, but also seamless and non-invasive methods of security for customers," says Dennis Maicon, a Digital Resolve executive vice president.

Delta Community Credit Union, Georgia's largest credit union with more than \$2.3 billion in assets, is among the leading financial institutions turning to Digital Resolve's proven authentication solutions.

"Offering a seamless experience for our members and a proven return on investment, Digital Resolve clearly demonstrated its ability to meet all of our specific needs for online fraud detection, prevention and

authentication platform among financial institutions, Digital Resolve is helping as a data provider to Microsoft's **Phishing Filter** service for Windows Internet Explorer 7 and Windows Live Toolbar to help protect online users from phishing attacks, as

more," says Bill Mesplay, a senior vice president of information technology at Delta Community Credit Union. "We required a solution that safeguarded members at every online touchpoint and offered multiple layers of protection. The easy-to-deploy

Fraud Analyst platform not only allowed us to quickly meet the federally mandated deadline for stronger online authentication, but we also felt we implemented a solution that will evolve with Delta Community's risk-management needs."

Member Driven Technologies, a Credit Union Service Organization (CUSO) focused on serving the unique technology needs of its credit unions utilizing Symitar's Episys platform, chose to deploy Digital Resolve's **Fraud Analyst** platform across its client base to protect credit union members against online fraud and identity theft. Member Driven Technologies leveraged Digital Resolve's **Zero Impact** deployment option, which allowed for application-independent deployment of multi-factor authentication.

"Our decision to go with Digital Resolve can be summed up in two simple words: speed and choice," says company president Larry Nichols. "The Zero Impact deployment option, which allows for application-independent deployment, gave us the ability to roll out a proven solution to our entire client base in a matter of weeks, immediately allowing our clients to provide their members with strong protection without having to change the online experience they've come to appreciate."

## Gwinnett Place Mall welcomes new manager

**Gwinnett Place Mall** has a new sheriff in town: former Northlake Mall manager James "Nick" Nicolosi has been chosen as the new general manager of the Duluth mall. Nicolosi took over the post on Jan. 1.

In his new role, Nicolosi will oversee the day-to-day operations of Gwinnett Place Mall and manage all aspects of the center, including budgeting, tenant relations, lease administration, security operations, community involvement and marketing.

"My plans for the mall are to continue to enhance the mall as a shopping destination in Gwinnett and to enhance the shopping experience," Nicolosi says.

He also plans on joining forces with community organizations, including the Gwinnett Place Community Improvement District. "I look forward to being involved with the CID," Nicolosi says. "I think they have done some great things to date and they have some great plans for the area and I definitely want to be a part of that."

Nicolosi holds a bachelor's degree and an MBA in finance from the University of Tennessee at Knoxville. **GBJ**