
BOC OKs south expansion of Gwinnett Place Mall's CID

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By Camie Young
Senior Writer
camie.young@gwinnettdaily.com

LAWRENCEVILLE — The entrance to a community improvement district to support Gwinnett Place Mall's revitalization will move farther south on Pleasant Hill Road, after the Board of Commissioners approved the expansion Tuesday.

According to Gwinnett Place CID Director Joe Allen, the addition of 31 properties will bring \$100 million more to the district's tax base, bringing it to about \$650 million.

But more importantly, he said, it will help balance the district's boundaries on the northern and southern sides of Interstate 85.

"This will allow us to push down toward Club Drive," Allen said. "To me, (the mall area) begins at Club Drive. ... It's all greater Gwinnett Place, so we are all in it together."

Allen said 23 of the 31 property owners signed up for the self-taxing district.