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## Gwinnett Place CID introduces new Executive Director

**Atlanta - (Duluth)**—Continued success in winning grant funds and initiating revitalization projects has prompted the Gwinnett Place CID's Board of Directors to expand its executive leadership. The CID's Board of Directors today introduced Joe Allen as its new Executive Director. Allen's first day of full-time duties is scheduled for Monday, March 20. Allen was head of Risk Management for Gwinnett County government and was the Chief Deputy for the Gwinnett Tax Commissioner. He also served as the Gwinnett Chamber of Commerce's Director of Public Affairs and Business Resources. While at the Chamber, Allen helped organize the business leaders that later formed the Gwinnett Place CID. "I am proud of the role I played during the original grassroots effort to revitalize and remake Gwinnett's central business district. I am pleased to be able to use my professional abilities to once again strengthen the ties between the business community, Chamber, local government and other stakeholders," Allen said. With the addition of Allen, Dave Rosselle will assume the duties of Director of Administration. He will focus on increasing the CID's membership and other administrative support activities. "I'm excited that our progress has prompted us to diversify our daily operations and hire Joe Allen," Dave Rosselle said. "Joe has the broad professional experience we need to oversee the CID's administrative tasks and raise us to the next level." -- 30 --

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