

**GWINNETT PLACE
COMMUNITY IMPROVEMENT DISTRICT (GPCID)
REGULAR BOARD MEETING
Gwinnett Commerce Center
First Floor Conference Room
3700 Crestwood Parkway
Duluth, GA 30096**

November 14, 2007

MINUTES

Attendees

Board Members: Marcy Adams Tom Wheeler Leo Wiener
 Mark Williams Glenn Wisdom

Staff: Joe Allen Dave Rosselle

Consultants: Steve Bitney, Street Smarts, Inc.
 Jeff Corbin, Landmark Communications, Inc.
 Lynn Rainey, Board Counsel

Chairman Mark Williams called the meeting to order at 9:00 a.m. by welcoming all in attendance.

Mr. Wisdom motioned to approve the proposed meeting agenda; seconded by Mrs. Adams and unanimously approved.

Mr. Wheeler motioned to approve the October 10, 2007 Board Meeting Minutes; seconded by Mr. Wiener and unanimously approved.

Action/Consent Items

Adoption of Gwinnett Place CID Financial Policy

Following an overview of the scope and purpose of the Financial Policy by Mr. Rainey and Mr. Allen, Mr. Wheeler motioned to adopt the policy; seconded by Ms. Adams and unanimously approved.

Grant Funding Applications

Upon the recommendation of Mr. Allen, Mr. Wheeler motioned to authorize the Executive Director to enter into an agreement with Trinitee Group and Associates, LLC to complete grant funding applications for streetscaping in the CID to the Allstate Foundation, Home Depot Foundation and Lowe's Foundation for a flat fee of \$3,000.00; seconded by Ms. Adams and unanimously approved.

Sidewalk Landscaping along Satellite Boulevard

Upon the recommendation of Mr. Allen, Mr. Wisdom motioned to authorize the Executive Director to execute documents between GPCID and low bidder Imagescapes, Inc. to implement landscaping improvements along Satellite Boulevard as a result of a CID sidewalk installation project for a base amount not to exceed \$3,605.00; seconded by Mr. Wiener and unanimously approved.

Authorization for FY 2007 Financial Audit

Upon the recommendation of Mr. Allen, Mr. Wheeler motioned to authorize the Executive Director to execute documents between GPCID and Smith & Howard for the audit GPCID's financial position as of December 31, 2007 for a base amount not to exceed \$8,000.00; seconded by Mr. Wisdom and unanimously approved.

Authorization for Holiday Promotional Initiative

Following Mr. Allen's overview of the public relations program to promote the GPCID that would involve automated phone calls and the mailing of postcards throughout November and December, Mr. Wheeler motioned to authorize the Executive Director to implement an "Experience Gwinnett Place Again" Holiday Promotional Initiative with Landmark Communications, Inc. for a base amount not to exceed \$13,400.00; seconded by Mr. Wisdom and unanimously approved. As requested by the Board, an on-line survey would be included in the materials and placed on the CID Web site.

REPORTS & REMARKS

Treasurer's Report

Checking Account

October 1, 2007 Beginning Balance:	\$ 96,507.24
October 31, 2007 Ending Balance:	\$ 23,697.30
General Ledger Balance:	\$ 27,584.05

Money Market Account

October 1, 2007 Beginning Balance:	\$ 60,092.81
October 30, 2007 Ending Balance:	\$ 688.58
General Ledger Balance:	\$ 688.58

Georgia Fund 1 Account

October 1, 2007 Beginning Balance:	\$580,547.21
October 30, 2007 Ending Balance:	\$783,577.89
General Ledger Balance:	\$783,577.89

Grand Total for Three Accounts

October 1, 2007 Beginning Balance:	\$737,147.26
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October 30, 2007 Ending Balance: \$807,693.77
General Ledger Balance: \$811,850.52

Mr. Wheeler motioned to approve the Treasurer's Report; seconded by Ms. Adams and unanimously approved.

Board Member & Consultant Remarks

Upon Mr. Wheeler's request, Mr. Allen provided a summary of the CID Alliance-sponsored luncheon with the Hon. Casey Cagle, Lt. Governor of Georgia.

Mr. Rainey provided an update on the impact of HR 900. The revision to the bill allows CIDs to continue collecting ad valorem taxes. At this point, he recommended that the issue be monitored as it progresses, but no action should be taken at this time.

Executive Director's Remarks

Mr. Allen provided information on the following topics:

- Board members were encouraged to review the draft FY 2008 operating budget that would be acted upon at the December Board meeting. Board members should review the proposed document and direct any questions to Mr. Allen.
- Mr. Allen noted that the completed Transportation Alternatives Study was in each Board member's package and encouraged them to review the document as the study would be made available to the public in mid-December.
- Mr. Allen provided the Board members with information regarding tourism-oriented policing/security that might be appropriate as the Board makes decisions on the CID's future role related to additional security in the District. The Board concluded its hiring of extra police officers does not have a benefit exceeding the cost at this point, and would rather focus on relationships with the local police.
- Mr. Allen noted the updated maintenance log and status report in each Board package.
- Mr. Allen provided an update on the status of the signage and way-finding, phase one implementation.

Public Relations

Mr. Corbin provided a summary report on the October Legislative Luncheon hosted by the three Gwinnett County CIDs.

Executive Session

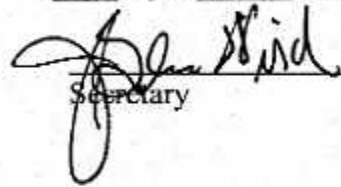
Mr. Wheeler motioned to move into Executive Session to discuss or deliberate upon the compensation and periodic evaluation of employees; seconded by Mr. Wiener and unanimously approved. Following the Executive Session, Mr. Wheeler motioned to return to the open business meeting; seconded by Mr.

Wisdom and unanimously approved. Upon a motion by Mr. Wheeler; seconded by Mr. Wisdom and unanimously approved, the Board moved that effective January 1, 2008 Mr. Allen and Mr. Rosselle should receive a 2.5% salary increase and that the 2007 personnel budget should be increased by \$2,500.00.

The next Board meeting will be held December 12, 2007 in the Gwinnett Commerce Center conference room beginning at 9:00 a.m.

The meeting was adjourned by unanimous acclamation at 10:35 a.m.

Approved by the Board this
17th day of DEC, 2007.


Secretary

GWINNETT PLACE CID BOARD OF DIRECTORS SIGN-IN SHEET

Meeting Date: November 14, 2007	Meeting Time: 9:00 a.m.
Location: Gwinnett Commerce Center, 3700 Crestwood Parkway	Room: 1 st Floor Conference Room

Name	Company	Address	Phone	Fax	E-Mail
Steve Bitney	Street Smarts	3090 Premiere Pkwy 7) Duluth	813 0882		Steve@streetsmarts.us
Jeff Corbin	LANMARK				
CHAD TEGUE	Gwinnett Corp				
VAN SEWELL	SEWELL REALTY	LAWRENCEVILLE 30044	770 967 7226		
Chris Brown	Key Worth Bank	3700 Crestwood Suite 150	770-735-3234		christiane.kym@kwb.com
Lauren Salas					