

**GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT (CID)
REGULAR BOARD MEETING
Gwinnett Place Marriott, Centennial Ballroom
March 8, 2006**

MINUTES

Attendees

Board Members: Bruce Williams Casey Coffey
Mark Williams Scott Rolston

Staff: Dave Rosselle Lynn Rainey

Guests: Katie Blankenstein, Jon Benson & Associates
Todd Vaught, Sky Design
Alfie Meek, Gwinnett County Director of Economic Development
Marsha Anderson Bomar, Street Smarts
Steve Bitney, Street Smarts
Joe Allen
Blake Manton, Imagescapes

Call to Order

Mr. Bruce Williams called the meeting to order at 9:00 a.m. and welcomed all in attendance.

Alfie Meek was introduced and provided a brief overview of the new Gwinnett County Office of Economic Development.

Action Items

Meeting Minutes Approval

Mr. Rolston motioned to approve the February 8, 2006 Regular Board Meeting Minutes, seconded by Mr. Coffey and unanimously approved.

Security Program – Shopper Security Tips Flyer

Mark Williams provided an update on the progress made to produce and distribute the Shopper Security Tips Flyer. Bruce Williams asked Mr. Rosselle to take action to determine if corporate sponsors could be identified that would be willing to pay to produce additional flyers, as needed, and determine how many additional flyers should be printed.

Pleasant Hill Rd. Traffic Congestion Relief Project (I-85 southbound Slip Ramp)

Mr. Steve Bitney, Street Smarts, provided a summary of his findings concerning the present situation. He proposed to review in more detail in order to validate selection of the best option to accomplish the CID's objective of relieving congestion on Pleasant Hill Rd. Steve agreed to conduct the initial review, including developing project cost and provide an overview at the April Board meeting.

Satellite Blvd. Streetscape Master Plan

Katie Blankenstein, JB+a, advised that she had met with Tom Wheeler to review preliminary plan concept including the entryway monument at Commerce Ave. Mr. Rosselle advised that Ron Pate, Street Smarts, had completed the site survey. Work is still underway on the issue of community branding. The next step is to submit the Commerce area plan to DOT for review and approval. Blake Manton advised that he

could construct the complete project. Mr. Rosselle suggested that, due to the scope and cost of the project that the Board may elect to have bids submitted. Mr. Meek offered that if any coordination were needed with County Departments he would be happy to assist.

CID Office

Mr. Rosselle reported that work is actively underway to finalize plans for the interior design.

Board & Officer's Reports

Treasurer's Report

The **Checking Account**, as reflected in the February online transaction report, had a 2/1/06 beginning balance of \$2,731.25, an 2/28/06 ending month balance of \$3,779.56 and a current (General Ledger) balance of \$27,756.03.

The **Money Market** account had a 2/1/06 beginning balance of \$79,561.31, and a 2/28/06 ending balance of \$32,651.68 and a current (General Ledger) balance of \$12,651.68.

The **Georgia Fund 1** account had a 2/1/06 beginning balance of \$644,071.89 and a 2/28/06 ending balance of \$646,294.14.

Combined totals for all three accounts are:

Beginning Balance = \$726,364.45 (2/1/06)
Ending Balance = \$682,725.38 (2/28/06)
Ledger Balance = \$682,701.85

Mr. Rolston moved to approve the Treasurer's report and ratify February's expenditures, seconded by Mr. Mark Williams. The motion was unanimously approved.

Board Member's Remarks

Mr. Mark Williams announced that Joe Allen had been selected by the Board to be the new Executive Director. An introductory luncheon will be held at the Red Lobster on Pleasant Hill at noon on March 23, 2006. Landmark Communications has been asked to mail out invitations and manage the RSVP process.

Security

Mr. Mark Rountree reported that suspicious activity has been observed in the parking lot of the vacant SunTrust bank at the intersection of Steve Reynolds & Shackleford. Mr. Rosselle was asked to contact SunTrust requesting that gates be installed at parking lot entryways.

Public Relations

Mr. Mark Williams commended the Landmark Communications team on the excellent CID presentation to the Gwinnett Visitors & Convention Bureau's motel manager's February 16, 2006 meeting. Mr. Rountree advised that the CID's PowerPoint presentation was now ready for use. The CID's participation in the Chamber's March 22 Economic Development Forum was discussed. Mr. Rountree asked for Mr. Meek's assistance to get the CID on the agenda.

Mr. Mark Williams asked staff to explore the possibility to have a 3-D model of the I-85/SR316 project displayed at Gwinnett Place Mall.

Executive Session

The Board unanimously voted to go into Executive Session to discuss or deliberate upon the appointment, employment, compensation, hiring, disciplinary action or dismissal, or periodic evaluation or rating of a public officer or employee. At the conclusion of the Executive Session, the Board voted unanimously to reconvene its open meeting.

A motion was made by Mr. Rolston, seconded by Mr. Coffey, to hire Joe Allen as Executive Director at a salary of \$80,000/year, with a \$250/month car allowance, and an 1818 Club Membership, all to be effective March 20, 2006. The motion further provided that Dave Rosselle serve as Director of Administration at the rate of \$3,000/month, with a \$250/month car allowance effective April 1, 2006. The motion passed unanimously.


The next Board meeting will be held on April 12, 2006 beginning at 9:00 a.m. The meeting location will be announced when the venue is confirmed.

Adjournment

By acclamation, the meeting was adjourned at 10:40 a.m.

Approved by the Board this

4th day of APRIL, 2006.


Secretary