



Gwinnett DOT Installs “Don’t Block the Box” Signs To Aid Traffic Flow throughout Gwinnett Place CID

DULUTH, GA – September 14, 2017 – The Gwinnett County Department of Transportation, in partnership with the Gwinnett Place Community Improvement District (GPCID), recently installed 13 “Don’t Block the Box” signs and pavement markings throughout the district in order to remind drivers to keep the intersections clear so traffic can flow smoothly. Signs and pavement markings have been placed on Pleasant Hill Road at Venture Drive, Pleasant Hill Road at Gwinnett Place Drive and Steve Reynolds Boulevard at I-85, including both ramps.

The signs will alert drivers to the giant white X’s painted in the middle of multiple intersections, to prevent cars from sitting in the middle of intersections when the light changes to red.

“This is an initiative that began in coordination with the Georgia Department of Transportation at other locations,” said Alan Chapman, director – Gwinnett Department of Transportation. “We have seen the installations improve visibility at the intersections and hope to see the same in the Gwinnett Place area,” he added.

“Currently, there are approximately 60,000 people who commute to the greater Gwinnett Place area for work every day and over 97,000 residents living within three miles of Gwinnett Place. With these new “don’t block the box” signs, this initiative will help regulate traffic and encourage safe driving practices by area motorists,” said Joe Allen, executive director – GPCID. “These signs will not only help traffic, but also keep the area safer for pedestrians and cyclists,” he added.

About Gwinnett Place CID

The Gwinnett Place Community Improvement District was founded in 2005 and its mission is to enhance the economic vitality of Gwinnett’s central business district by strengthening the area’s role as the center of commercial activity. With its proximity to the world-class Arena at Gwinnett Center venue and the Interstate 85 and Georgia Highway 316 corridors, Gwinnett Place serves as the gateway to the Atlanta region and all of Northeast Georgia. Annually, more than 8 million visitors come to Gwinnett Place seeking unique shopping experiences, an international mix of dining options and a wide

array of entertainment venues. For more information, please visit the website, or connect via [Facebook](#), [Twitter](#) or [LinkedIn](#).

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