



GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT

Media Release

Gwinnett Place CID Offers Ride-Alongs to Media Showcasing Enhanced Security for Black Friday and the Holiday Season

GPCID Boosts Security Patrols to Area for Holiday Season for Shoppers

(DULUTH)—Demonstrating a continued commitment to the safety of shoppers, guests and businesses in the Gwinnett Place area, the Gwinnett Place Community Improvement District (GPCID) is beefing up its on-going security presence throughout Greater Gwinnett Place this holiday season.

The GPCID is offering media ride-alongs to view the additional security.

Additional security presence in the Greater Gwinnett Place includes private security professionals contracted by the CID. Measures include additional safety patrols in CID-marked automobiles, uniformed professional public safety personnel monitoring retail centers and businesses, and expanding upon the normal hours of security operations.

“With hundreds of retail businesses and shopping opportunities in Gwinnett’s central business district, Gwinnett Place offers the most unique shopping experience in Metro Atlanta,” said Joe Allen, Executive Director of the GPCID. “We are proactive in our commitment to keep the area clean and safe for all shoppers, commuters and guests.”

CID-funded patrol officers operate in close cooperation with Gwinnett County Police to notify law enforcement of any potential criminal activity. CID-funded safety patrol officers will also provide motorist and commuter assistance as needed.

Ride-alongs with CID-funded safety patrols are offered to media. To schedule a ride-along with a patrol member, please contact Joe Allen, Executive Director, at (678) 924-8171.

###