



GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT

Media Release

FOR IMMEDIATE RELEASE

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Gwinnett Place CID Releases Video to Public Explaining Goals of Activate Gwinnett Place

(DULUTH, GA)--The Gwinnett Place Community Improvement District (GPCID) announces the release of the ACTivate Gwinnett Place master plan, which charts a path for redevelopment of Gwinnett's central business district. The plan proposes bold infrastructure investments that will meet the experiences and expectations desired for future public space and travel within the district.

For more information about the ACTivate Gwinnett Place master plan please visit: <https://youtu.be/2BtDsuAVZz4>.

Building upon the 2012 Livable Centers Initiative (LCI) study, ACTivate Gwinnett Place identifies catalyst projects for investment to improve transportation options, connectivity and livability through greenspaces and feasible infrastructure changes. With input from area property owners, local business interests, civic leaders, Gwinnett County officials and GPCID board members, the master plan identifies an infrastructure framework that invites mixed-used developments, creates greater connectivity between commercial centers and enhances public green space.

“The Gwinnett Place area has an opportunity to redevelop into a vibrant mixed-use community that can expand mobility options while stimulating economic growth,” said Leo Wiener, GPCID Board of Directors Chair. “Five catalyst infrastructure projects frame the overall Master Plan and will determine the future livability, connectivity and redevelopment potential of the area.”

The plan's key elements include a “grand promenade” trail network, an iconic bike and pedestrian bridge connecting with McDaniel Farm Park, intersection and roadway

improvements, and storm water management solutions that can also serve as a public amenity.

The GPCID invites members of the media to learn more about the ACTivate Gwinnett Place plan through meetings with GPCID stakeholders or by visiting www.activategwinnettplace.com. For more information and to schedule an overview of the plan, please contact Joe Allen at 678-924-8171.

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