



GWINNETT PLACE COMMUNITY IMPROVEMENT DISTRICT

**Media Release**

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Contact: Joe Allen

[Jallen@gwinnettplacecid.com](mailto:Jallen@gwinnettplacecid.com)

678-924-8171

## **The Gwinnett Place Community Improvement District Announces its 2016 Boundary Expansion Efforts**

(Duluth)—The Gwinnett Place Community Improvement District (GPCID) announced on Wednesday its 2016 boundary expansion effort is underway. This is GPCID's fourth expansion.

The 2015 expansion was a success, adding more than \$47 million of new property valuation to the GPCID, giving the District additional support and funds that are invested back into economic redevelopment improvements projects in the Greater Gwinnett Place area.

"We continue to see great success in Gwinnett Place," said Joe Allen, Executive Director of the Gwinnett Place CID. "Commercial property owners from all over the district have come together in order to make real infrastructure, safety and community improvements."

The goal of the expansion is to increase the CID's annual revenue which will fund additional improvement projects and to encourage more property owner participation in the overall redevelopment efforts of the Greater Gwinnett Place area.

"We have continued to take on bold and innovative ideas in order to improve the quality of life in the area," said Allen. "Millions in transportation projects

have been invested and we will continue to work to make significant improvements to Greater Gwinnett Place.”

There are several reasons why a property owner should participate in the Gwinnett Place CID. These reasons include:

- Having the CID investment spent only within the boundaries of the CID for improvements that benefit the CID
- Having the ability to determine how funds will be spent on projects/programs to improve the area
- Being part of a unified voice to communicate to key stakeholders (i.e. local officials)
- Being a part of leveraging funds for local projects that will improve the area
- Having a greater Return on Investment (ROI) as a collective entity
- Having a point of contact (CID Board/CID Staff) to work on behalf the property owner to voice concerns and seek resolutions to issues affecting the commercial property
- Having name recognition as a CID member to key stakeholders for hosting meetings/events, which can lead to increased patronage
- Having the opportunity to serve on the Board of Directors, which are the leaders and ultimate decision makers for the CID
- Continuing to be good stewards in the community

For more information regarding GPCID, upcoming projects and how to become a member please visit <http://www.gwinnettplacecid.com/>

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