



## **VetConnexx Announces Location in Greater Gwinnett Place Opportunity Zone**

*Call center to create more than 300 jobs for veterans in County*

(GWINNETT- METRO ATLANTA) November 25, 2013 – [VetConnexx](#), in partnership with [Gwinnett Chamber Economic Development](#), announced it will bring more than 300 jobs to Gwinnett County, metro Atlanta with the opening of its Customer Service Contact Center. The site positions VetConnexx within the Greater Gwinnett Place Opportunity Zone, the County’s newest incentive zone in the Gwinnett Place area.

“Creative companies such as VetConnexx lay the foundation for tomorrow’s IT infrastructure,” said Chris Carr, commissioner at Georgia Department of Economic Development. “VetConnexx shares the state’s same commitment to providing jobs for Georgians, especially for those who have served our country, and Georgia’s skilled workforce and business-friendly climate will only help this company grow.”

Located at 3100 Breckenridge Blvd., Suite 200, the 30,987-square-foot facility is designed for 300 agents and equipped to house more than 500 people. VetConnexx specializes in providing customer service for Fortune 500 companies, while also providing veterans and their immediate families with post-deployment jobs.

Company co-founder and CEO, Larry Ellis, stated, “We are excited to announce Gwinnett County as the home of our third location in the VetConnexx service offering. We believe this is a thriving community that will enable us to continue providing jobs for veterans, as well as offering excellent support services to our clients.”

“We celebrate the addition of VetConnexx to Gwinnett County and the hundreds of jobs it will bring to families in the area,” stated Gwinnett County Board of Commission Chairman Charlotte Nash. “VetConnexx’s decision to open its new facility in Gwinnett is a testament to our business-friendly community. We are committed to creating an ideal location for companies looking to grow and thrive.”

Designed to foster job growth and revitalization, Opportunity Zones (OZs) are intended to assist areas with a strong economic base, yet in need of redevelopment, by providing tax incentives to generate the creation of new jobs. An Opportunity Zone allows businesses located within its boundaries to enjoy the waiver and abatement or exemption of certain taxes, while promoting additional investment into the community.

“Since receiving designation in late 2012, the Greater Gwinnett Place Opportunity Zone has proven to be an effective tool for bringing and growing new business in the County,” stated Joe Allen, Executive Director of the Gwinnett Place Community Improvement District. “We are looking forward to having VetConnex join our business community and to supporting its development moving forward.”

“This win represents the beginnings of a major comeback for the Gwinnett Place area, which has ample real estate opportunities available in its opportunity zone,” said Kirk Rich of Rich Real Estate Services. “By working in close partnership with the Gwinnett Chamber Economic Development team and the Gwinnett Place CID, we were able to tout the many benefits of the newly established opportunity zone and count VetConnex as a great addition to the area.”

The Gwinnett Chamber Economic Development team works to support revitalization, economic stability, and business growth throughout one of metro Atlanta’s largest and most diverse counties. Kellie Brownlow, Director of Economic Development for Partnership Gwinnett and Gwinnett Chamber Economic Development, commented, “This project demonstrates companies’ desire to locate and expand in Gwinnett County, bringing with them new jobs that improve the overall economic health of our community.”

To learn more about VetConnex, please visit [www.vetconnex.com](http://www.vetconnex.com).

For more information, or to learn how to get involved in local economic development efforts, please visit [www.gwinnetteeconomicdevelopment.com](http://www.gwinnetteeconomicdevelopment.com).

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#### **About VetConnex**

Headquartered in Atlanta, VetConnex is a service disabled veteran-owned and veteran-centric company providing best-in-class BPO services to Fortune 500 companies. VetConnex is a process improvement company providing specialized contact-center services to businesses that want to use an outside source of staffing and expertise to support portions of their operations. For more information, visit [www.VetConnex.com](http://www.VetConnex.com).

#### **About Gwinnett Chamber Economic Development**

Gwinnett Chamber Economic Development globally markets Gwinnett as the premier location in metro Atlanta and the State of Georgia for growing and conducting business. By encouraging investment and trade into the county through relocation and expansion assistance, the organization works with local and regional partners to bring technology, health sciences and services, advanced manufacturing, supply chain management, and corporate headquarters to the community. Home to FORTUNE 500 and 1000 companies, Gwinnett County hosts a wide range of businesses from industry giants, to international companies and homegrown start-ups. Success lives here- [www.gwinnetteeconomicdevelopment.com](http://www.gwinnetteeconomicdevelopment.com).

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