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For Immediate Release

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## **GPCID Welcomes New Board of Directors Member**

*Kimberly Morphis joins GPCID Board; next meeting April 11*

(DULUTH)—The Gwinnett Place Community Improvement District (CID) welcomes Kimberly Morphis as the newest member of its Board of Directors.

Morphis is president of LVK Management Corp., a commercial real estate property management company servicing property owners and their tenants. She specializes in the leasing, management and retail development for shopping centers.

“As property owners and tenants strive to succeed within Gwinnett County, having the support of our local Gwinnett Place CID is crucial,” Morphis said. “The CID’s relentless efforts to provide our business owners, tenants and the public a competitive, secure and attractive district is an integral asset for property owners and their tenants in meeting such successes in today’s economy.”

Executive Director Joe Allen said the CID is grateful to have continued strong leadership from its board members. He said Morphis has unique experience with retail development, which will greatly benefit the CID with its economic development goals.

“We are excited to have Kimberly Morphis join the board to help us further our objective of increasing the vitality of greater Gwinnett Place,” Allen said. “We welcome her leadership and professional insights as we move forward with a number of highly visible and important improvements, including the Pleasant Hill Road diverging diamond interchange and streetscaping projects.”

Morphis will serve as the Gwinnett County Board of Commissioners appointee, assuming the post held by Justin Fanning. The next CID board meeting will take place on April 11. During that meeting, district property owners will conduct their board member elections for Posts 1 and 4.

Unless otherwise posted, the CID meets on the second Wednesday of each month beginning at 9 a.m. Board meetings usually occur at the Atlanta Marriott Gwinnett Place on Pleasant Hill Road.