

Gwinnett Place CID Board of Directors October Update

The following is a brief overview of items discussed during the recent meeting of the Gwinnett Place CID's Board of Directors. For more information, please contact Executive Director Joe Allen at 678-924-8171 or Chairman Mark Williams at 678-618-0791.

Pleasant Hill Road Bridge Update: Project Manager Erick Fry with URS Corp. reported on the results of ongoing meetings with the Federal Highway Administration, Georgia Department of Transportation and Gwinnett County Department of Transportation regarding the diverging diamond interchange (DDI).

According to projections incorporating the latest area traffic studies, levels of service for the Pleasant Hill Road bridge are estimated to improve even more than was originally expected. The DDI should generate a 39.9 percent reduction in delay for morning driver; in the evening hours, delays should be reduced by 36.4 percent.

Link: [DDI project information brochure](#)

Link: [Pleasant Hill Road bridge update \(with new presentation and animation\)](#)

Board Addition: CID Board members elected Tim Hur to serve as the CID Assistant Secretary. Tim is the CEO of the International Business Accelerator, LLC, which assists international firms with the launch of their operations in the US. He is also the CEO of Aikonia, LLC, the manufacturer and distributor of the Jerboa Audio speaker products, an exclusive line of premium portable speakers.

Tim is a 2005 Georgia Tech graduate, with over four years of real estate experience currently active as the principal real estate broker, managing a small, boutique firm specializing in investment sales. Active in the non-profit community, he serves on the Leadership Board of the American Cancer Society, Co-Secretary of the Korean American Scholarship Foundation, Vice President of the Next Generation of the Southeast Chapter of the Overseas Korean Trade Association Southeast Chapter, and is a founding member of the Gwinnett Mosaic Rotary and hYPe, the Gwinnett Chamber's Young Professionals organization.

Security: The CID Board approved a contact with Specialized Intelligence And Security Inc. to provide uniformed security services during the six-week holiday season beginning Nov. 21. The added security comes in addition to the CID's daily community patrols and close coordination with Gwinnett County Police, both of which have helped produce a double-digit decrease in crime.

Link: [CID community patrols / security details](#)

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Strategy: The CID Board will use Ogilvy Public Relations Worldwide to create a new strategic plan and brand development addressing new priority projects. Board members will develop a new slate of goals and issues to be addressed beyond traffic congestion relief for the CID area.

Future Meetings: Board members are scheduled to meet beginning at 9 am on the following days: Nov. 10 and Dec. 8. Unless otherwise noted, all meetings will occur at the Atlanta Marriott Gwinnett Place – 1775 Pleasant Hill Road.