



PRESS RELEASE

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For Immediate Release

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Interstate Landscaping Continues Through GPCID Efforts

Crews now working near Pleasant Hill Road to dramatically enhance area

(Duluth)—Everyone traveling along I-85 can take notice of new beautification efforts thanks to the efforts of the Gwinnett Place Community Improvement District (GPCID).

Landscaping professionals are now extensively upgrading the appearance of two quadrants along the interstate immediately north of Pleasant Hill Road.

As the month progresses, new plant materials and ground cover will be installed to match landscaping work already completed by the GPCID along both sides of I-85.

According to GPCID Executive Director Joe Allen, the highly visible enhancement is a key short-term goal championed by the District's Board of Directors as an improvement benefiting all area businesses.

"The CID is funding this landscaping project to finish the work it has already completed along the expressway," Allen said. "This effort is just one of many that increases our area's attractiveness and improves the 'front door' of our county's central business district."

The GPCID waited to initiate this phase of landscaping until the I-85/Ga. Highway 316 project was complete.

Details about landscape enhancements and all other CID-related projects are available online at GwinnettPlaceCID.com under the "projects and plans" tab.

Photos - picasaweb.google.com/gwinnettplacecid/I85PleasantHillRdLandscapeProject#