

Navigation

About Us

Business

Calendar

Catalogs

Churches

Classical Arts

Classifieds

Columnists

Community

Announcements

Editorials

Feedback

Festivals

Fun Things  
To Do

Governments

Gwinnett  
Delegation

Letters

Museums

Performances

Rezoning

Sailing

Sports

Travel

UPCCA

Volunteer

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## GPCID Welcomes Opening Of New Assi Plaza Tomorrow

*Ribbon cutting set for 9 a.m. in the Pleasant Hill Square shopping center*

Duluth (August 27, 2009) — Representatives of Gwinnett County's diverse business, government and cultural communities will gather inside the Gwinnett Place Community Improvement District (CID) tomorrow to welcome the new Assi Plaza Duluth.

Assi Plaza Duluth will mark its grand opening beginning at 9 a.m. Friday. The center is located at 1630 Pleasant Hill Road in the Pleasant Hill Square shopping center. Local leaders representing Korean, Chinese, Hispanic and Indian communities will participate in the opening celebration.

The Assi Plaza will offer 140,000 square feet of shopping and retail options at the site of the former Wal Mart center. Plaza owners Rhee Brothers Inc. created the new CID-based location to serve as the nation's largest international supermarket.

"Assi Plaza is a wonderful addition to the diversity of our CID's shopping options," said Joe Allen, executive director of the Gwinnett Place CID. "We are encouraged to know that international business leaders Rhee Brothers recognize the strength of the greater Gwinnett Place area, even during economically challenging times. They are firm believers that this is the right environment to grow and find success."

Rhee Brothers Inc. is based in Columbia, MD., and is one of the largest Asian food distributors in the world. The company maintains operations on six continents and in 145 counties.

The Duluth location is the second Assi center to open in Gwinnett County. Rhee Brothers previously introduced their unique shopping experience with the opening of their center at the Satellite Boulevard and Old Peachtree Road in 2005.

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Back to Top