

BUSINESSES OF THE MONTH

NOVEMBER



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SMALL BUSINESS



Luckie & Company Celebrates Expansion in Gwinnett County

Company adds more than 6,000-SF to footprint, anticipates more than 40 new jobs to Gwinnett County

Luckie & Company, joined with Gwinnett Chamber Economic Development for a grand opening to cut the ribbon on the company's new location, which has created more than 40 new jobs. The event gave a first look at the advertising and marketing solutions agency's new 10,000 square-foot Atlanta operations base.

Luckie is a fully integrated advertising and marketing solutions agency with offices in Birmingham, Atlanta and London. The company employs more than 130 people and represents such brands as Regions Bank, Piedmont Healthcare, Little Debbie, Drake's, GlaxoSmithKline and Mercedes-Benz.

"Our Gwinnett team has been critical to the success of Luckie & Co. and we're very excited about this new location and the opportunity it presents," said John Gardner, president of Luckie & Company. "We're committed to the community here and we look forward to many more years of success in Gwinnett."

With the move to 3100 Breckinridge Blvd., Luckie & Company more than doubled its 3,600-square footage facility to 10,000-square-feet, to accommodate their expansion from seven to 50 employees. The building is located in the Greater Gwinnett Place Opportunity Zone. Opportunity Zones are Georgia's best tax credit for job creation.

"This is an existing county business that had many other location options but chose to remain in Gwinnett County," said Gwinnett County Board of Commission Chair Charlotte Nash. "The availability of a highly skilled workforce makes Gwinnett an ideal location in which to grow."

Luckie & Company is the second innovation company in a few months to announce its relocation and expansion in the Greater Gwinnett Place Opportunity Zone.

"We were thrilled to land such an energetic and creative client," said Kirk Rich of Rich Real Estate Services. "They are the perfect fit in the newly rebranded 3100 Breckinridge. Our main focus is landing creative



firms that are leaders in their field. Luckie is exactly that type of tenant."

"We know that this is a great place to do business and when companies choose Gwinnett again and again as the place to grow, its further proof that our workforce is highly capable and our business climate is competitive," said Kellie Brownlow, senior director of economic development for Gwinnett Chamber and Partnership Gwinnett.

Founded in 1953, Luckie & Company employs over 130 people serving both national and international clients. Luckie provides data-driven, integrated creative marketing solutions for clients in the U.S. and Europe. Luckie's offerings range from traditional to digital and social to experiential marketing. In 2011, Luckie acquired Atlanta-based Integrative Logic, an intelligence, digital and analytics company.

To learn more about Luckie & Company, please visit www.luckie.com.

For more information, or to learn how to get involved in local economic development efforts, please visit www.gwinnetteconomicdevelopment.com.

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