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Luckie & Company Expands in Gwinnett County, Metro Atlanta

Company more than doubles space, plans for future growth

(GWINNETT- METRO ATLANTA) August 12, 2014 - Luckie & Company, a fully integrated advertising and marketing solutions agency, joined Gwinnett Chamber Economic Development and the Georgia Department of Economic Development to announce its expansion and new location in Gwinnett County, metro Atlanta, Georgia. The site positions Luckie & Company within the Greater Gwinnett Place Opportunity Zone, the County's incentive zone in the Gwinnett Place area.

With the move to 3100 Breckinridge Blvd., Luckie & Company will more than double its 3,600-square footage facility to 10,000-square-feet, to accommodate their expansion from seven to 50 employees.

"As a growing technology driven and enabled company, our success depends on having access to a highly skilled workforce," said John Gardner, president of Luckie & Company. "Not only have we found a highly skilled workforce in Gwinnett, we have felt welcomed here. We're excited to extend our presence in the community, as we continue to use innovations in data-driven marketing solutions to support our clients in achieving a higher return on investment."

Luckie & Company is a fully integrated advertising agency, representing such brands as Regions Bank, Piedmont Healthcare, AT&T, Little Debbie, Drake's, GlaxoSmithKline and Mercedes-Benz.

"We are grateful to Luckie for choosing to expand their company in Gwinnett," stated Gwinnett County Board of Commission Chairman Charlotte Nash. "Gwinnett continues to be an ideal location for companies seeking a well-educated, highly skilled workforce, in a dynamic, innovative community."

Luckie & Company is the second technology company in months to announce its location and expansion in the Greater Gwinnett Place Opportunity Zone.

The Opportunity Zone (OZ) program offers a job tax credit for new or existing businesses that create two or more jobs in designated areas. The Greater Gwinnett Place Zone extends north and southward along I-85 from Steve Reynolds Boulevard exit to the Old Norcross Road overpass and east to west along Pleasant Hill Road from Club Drive to Old Norcross.

“The Greater Gwinnett Place Opportunity Zone has proven to be a valuable resource for bringing and growing new business in the County,” stated Joe Allen, Executive Director of the Gwinnett Place Community Improvement District. “We are excited to witness Luckie & Company’s success in our business community and are in support of their future progress.”

“Gwinnett Economic Development is thrilled over the expansion of Luckie & Company,” stated Kellie Brownlow, Director of Economic Development for Partnership Gwinnett and Gwinnett Chamber Economic Development. “The data analytics industry will undoubtedly continue to grow nationwide and we are delighted that Luckie & Company has chosen to grow right here in Gwinnett. This is a testament to the commitment Gwinnett has made to developing and fostering the tech talent that is attractive to companies like Luckie & Company.”

Founded in 1953, Luckie & Company employs over 130 people serving both national and international clients. In 2011, Luckie acquired Atlanta-based Integrative Logic, an intelligence, digital and analytics company.

To learn more about Luckie & Company, please visit www.luckie.com.

For more information, or to learn how to get involved in local economic development efforts, please visit www.gwinnetteeconomicdevelopment.com.



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