

## Breaking News

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# Duluth video industry company expanding

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Due to recent growth as a leading brand in the video industry, Duluth-based Clearleap Inc. has announced plans to relocate its headquarters to a larger space—and they're sticking with Gwinnett County.

The company's new home, located at 3100 Breckinridge Boulevard in Duluth, will be 50,000 square feet larger than its original space on Premiere Parkway, according to a news release from the Gwinnett Chamber.

"Gwinnett County has a strong information technology sector and Clearleap's expertise only adds to that," said Braxton Jarratt, CEO of Clearleap. "Driven by our recent, fast-paced growth this expansion not only creates jobs now, but paves the way for future success and development in Gwinnett's technology industry."

Clearleap, founded in 2008, works with some of the most well-known names in television and entertainment, delivering their video content to TV screens, mobile devices and other platforms.

County Commission Chairwoman Charlotte Nash was pleased with the company's plans.

"This is a welcome announcement and retention success for Gwinnett County," said Nash. "Keeping these high-paying jobs indicates the success of our long-standing commitment to developing a competitive workforce."

The new headquarters will be located in the Greater Gwinnett Place Opportunity Zone, one of three such areas in the county. Opportunity zones, which are sanctioned by the state, offer businesses tax credits as a means to drive growth. The larger the business is, the larger the breaks tend to be.

According to Joe Allen, executive director for the Gwinnett Place Community Improvement District, the opportunity zone at Gwinnett Place has "proven to be an effective resource in bringing significant investment, revitalization, and economic prosperity into Gwinnett County's central business district."

Kellie Brownlow, director of economic development for Gwinnett Chamber Economic Development and Partnership Gwinnett, took Clearleap's plans as another success story for the county.

"Clearleap is a smart, strategic company," Brownlow said. "Their decision to remain local proves that our high quality workforce corresponds with the growing needs of innovation companies."