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Luckie & Co. expanding Atlanta office



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Luckie & Co. is launching a significant expansion of its Atlanta office.

The Birmingham-based advertising and marketing agency is moving from a 3,600-square-foot office to a new 10,000-square-foot facility and will bring 50 employees together under a single roof.

"As a growing technology driven and enabled company, our success depends on having access to a highly skilled workforce," said John Gardner, president of Luckie & Co. "Not only have we found a highly skilled workforce in Gwinnett, we have felt welcomed here. We're excited to extend our presence in the community, as we continue to use innovations in data-driven marketing solutions to support our clients in achieving a higher return on investment."

Luckie has more than 130 total employees in Birmingham, Atlanta and London, and ranked as the second-largest advertising agency in Birmingham, according to the BBJ's 2014 Book of Lists.

Luckie & Co. has been active in Atlanta in the past. In 2011, the company acquired Atlanta-based Integrative Logic.

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