

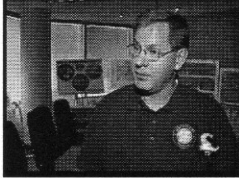
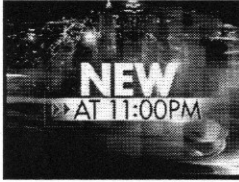
# Untitled Report

Tuesday, March 20, 2012



**Total Number of Clips:** 4      **Cumulative Est. Audience:** 941,023      **Cumulative Est. Publicity Value:** \$83,390

**Entry #1**

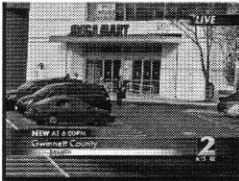


[Play Media](#)  
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**Channel 2 Action News Nightbeat**  
**WSB (ABC)Atlanta, GA DMA: 8**  
**Mar 18 2012 11:08PM EDT**  
**Programming Type: News**  
**Est. Households/Views: 260752**  
**Est. Publicity Value: \$4895 (30 Seconds) \$29370 (Total)**

have pictures and video from the campaign trail plus the latest gop delegate totals. >>> new at 11:00 a sandy sprung based ups. they are reportedly close to reaching a deal to buy a european package delive could be announced as soon as tomorrow. >>> tomorrow, parents will express their frustration over pl children's school. atlanta public schools is proposing to close cook elementary and a dozen other school other schools. the district is still determining what to do with the site. a final public hearing on the propose tomorrow at the school. >>> the owner of the **gwinnett ple mall** pulled out of the building and tonight possible future for the property. **gwinnett** business leaders were already looking at ways to improve the up. one idea is to add condos and possibly a park. another suggestion is remove the roof and give the n allow **gwinnett** place, the center of our community to fail. so we need to be proactive and out of the t ultimately it will be up to the new owner to decide what if any changes will be made and no beyond a rea owner is. >>> day cares that fail to meet standards from the state. georgia made the payouts over the investigation by the atlanta journal constitution. the probe also shows nearly \$1 out of every \$5 handed health and safety. state officials say they are overhauling how they sanction noncompliant day cares. >> is looking for help after thieves stole an important part of its operation. worsers with the lifeline projects thieves got away with it in east point about 24 hours ago. it was filled with supplies and kennels. >> the animals in need. dogs and cats who literally have nothing in this world except what lifeline and our suppo animal project says insurance will not replace the stolen van. >>> we have a traffic alert about a lane cl starting tomorrow morning. contractors hired by the city of atlanta plan to do sewer work on north side side between woodward way and peachtree battle avenue. it will run from 9:00 a.m. until 4:00 p.m. mc former atlanta journal constitution sports writer furman wisher has died. he died of a massive heart atta newspaper before retiring in 2009. in addition to writing the biking the i, he pent -- biography, he wrote f "saturday evening post." he was 93 ars old and sports

**Entry #2**

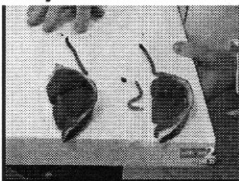


[Play Media](#)  
[Direct Link](#)

**Channel 2 Action News at 6**  
**WSB (ABC)Atlanta, GA DMA: 8**  
**Mar 18 2012 6:14PM EDT**  
**Programming Type: News**  
**Est. Households/Views: 250881**  
**Est. Publicity Value: \$5590 (30 Seconds) \$33540 (Total)**

learning what could happen to the **gwinnett place mall** after the owner pulled out. erica byfield is live w want to see happen to the 78-acre lot in duluth. >> there is still quite a few people at the mall this at ho property. there is a new owner but it's unclear who it is. in the meantime, the people in gwinnett county they would like to see change here. >> this is the central business district of gwinnett county. i like to sa gwinnett county. >> reporter: it's his hope that what you see here won't look this way in years to com the center of our community to fail. we need to be proactive, out of the box when it comes to thinking. owned **gwinnett place mall**. in a room depicting what a revamped mall could look like, they had a feelin gathered input from the community to create what they are calling option and option b. >> one leaves t renovation, redevelopment of the mall but makes use of the parking lots that are surrounding that mall. class a office space, housing. >> reporter: the second option calls for peeling off the roof of the mall and center feel. both options suggest developers expand the retail, housing and office space well past the cu some developers seem interested. >> we had about three or four conversations already. there is about reporter: ultimately it will be up to a new owner if there are changes here. the good thing about thmall s no longer own it, they have agreed to continue to run it. i reached out to simon to see if they would give heard from anyone yet. >>> state lawmakers could vote on a last minute tax plan this week. under the lower income and car -- would pay lower income and car taxes. they crafted the plan and it's expected t tomorrow. >>> parents that want to have their say about the closure of thomasville heights elementar night. some were vocal at a heari saturday. thomasville is one of 13

**Entry #3**



**Channel 2 Action News at Noon**  
**WSB (ABC)Atlanta, GA DMA: 8**  
**Mar 16 2012 12:48PM EDT**  
**Programming Type: News**  
**Est. Households/Views: 230578**  
**Est. Publicity Value: \$3712 (30 Seconds) \$7424 (Total)**

later. >>> stylists looking to see how imported fish could be linked to an outbreak of illness. they say fe tell us they have stopped testing fish after seeing few signs of contamination. >>> **gwinnett** place mall have a bright future. stiff competition from the **mall** of georgia up i-85. simon malls allowed a special rec at possible development plans. those could clude mixed use complexes, parks and hotels. >>> it appear

